

MANUELA SOFFIENTINI

Director

PROFESSIONAL ACTIVITY

Graduated in economics from the Università Cattolica del S. Cuore in Milan in 1983, she began her professional career as a product manager for Perlana and Dixan Powder at Henkel Italia in 1984, where she stayed until 1990; from 1990 to 1997, she was marketing manager and marketing director at Nuova Forniera, a company operating in the food & snacks sector; from 1997 to 2000, she served as consumer manager in the lamps and batteries department of Philips Lighting; from 2001 to October 2008 she became CEO of Philips DAP Italy; from 2008 to 2012, she served as General Manager of Philips Consumer Lifestyle, where she was responsible for the small appliances and consumer electronics division; on 1 March 2008, she became a Member of the Board of Directors of Philips S.p.A.; she has been Chairperson and CEO for the Italy division of the Electrolux Major and Small Appliances and International Department from 2012 until present and Chairperson of the Board of Directors of Electrolux Italia S.p.A. since 1 January 2021; between 2012 and 2016, she served as an Independent Member of the Board of Directors of Pirelli and a Member of the relative Strategy and Remuneration Committees; she has been an Independent Director of Geox S.p.A. from April 2016 to April 2019 and a Member of its Control and Risks Committee. Since June 2016, she has been Chairperson of Confindustria Ceced-Appia Italia Associazione; from April to December 2016 she was a member of the Supervisory Board of the Banca Popolare di Milano s.c. a r.l. She has been a Member of the Board of Directors of Banco BPM S.p.A. since 1 January 2017 and was Deputy Chairperson of the Remuneration Committee from 10 January 2017 until 4 April 2020, and has been Chairperson of the Remuneration Committee since 7 April 2020.