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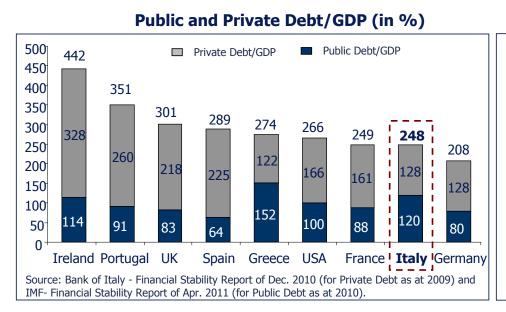
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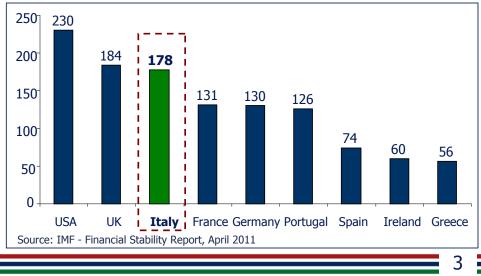
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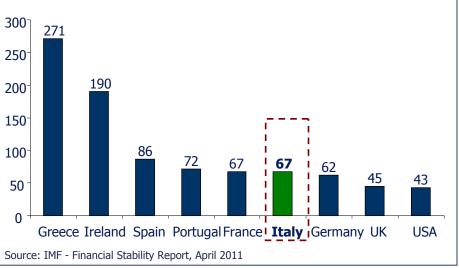
Financial sustainability indicators: international comparison



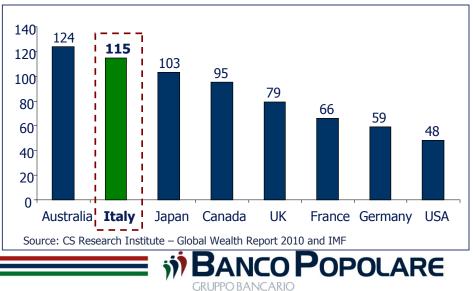
Household Net Financial Wealth/GDP (in %)



Public Debt/Household Net Financial Wealth (in %)



Median net wealth per adult (\$/000)



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Geographical mix: branch network located mainly in wealthy northern Italy, with strong positioning in attractive areas

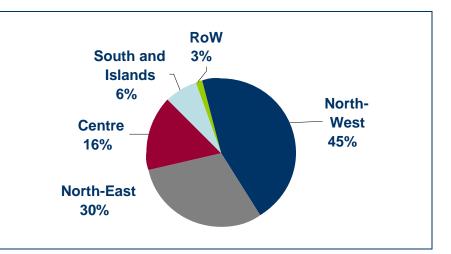
>15% 5-15% 1.5-5% >0-1.5% 0%

Market share by number of branches (31/12/10) (i)

Market share by loans and deposits in some of the main regions (as at 30/06/2011) (ii)

		Loans	Deposits ⁽ⁱⁱⁱ⁾
•	Veneto	7.58%	8.48%
•	Lombardy	7.00%	6.01%
•	Emilia Romagna	7.63%	6.58%
•	Piedmont	6.71%	6.17%
•	Liguria	8.74%	9.40%
•	Tuscany	7.28%	7.47%
	ITALY	5.33%	4.79%

Customer loans by geographical area (30/06/11)



Group franchise at a glance

- Leading player in the Italian domestic market, mainly concentrated in the wealthiest regions of Italy, with good market shares in both loans and deposits:

 North West: 7.06% (loans) and 6.33% (deposits);
 North East: 6.57% and 6.28%.

 Strong base of domestic retail customers.
 Excellent geographical position:

 Economically, resilient, northern, Italy, accounts, for
 - Economically resilient northern Italy accounts for 74.8% of the Banks of Territory branch network (more than 85% including Tuscany) as at 31/12/2010.
- Franchise quality.
- Well-recognized brands in core market regions

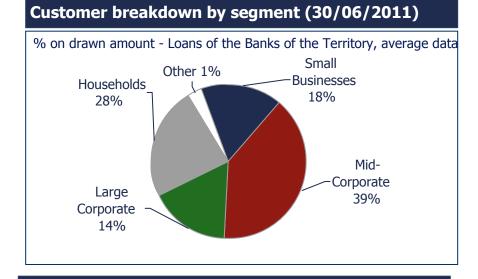
(i) Branch market shares are calculated as of 31 Dec. 2010 and are based on a total of 1,992 branches of the Banks of the Territory.

(ii) Referred to the so-called 'Core Business', composed of Non-financial Corporates, Small Business and Households.

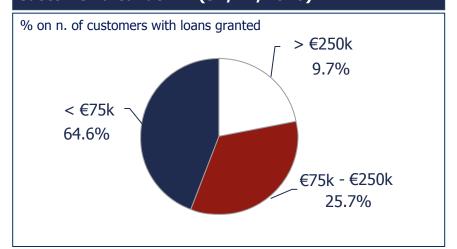
(iii) Deposit market shares are based on the Bank of Italy's Statistical Bulletin and hence comprise banks' fund-raising in the form of deposits (with agreed maturity, sight, overnight and redeemable at notice), savings certificates, CDs, current accounts and repos.



Group strengths: the business and leverage ratio



Customer breakdown (31/12/2010)



Leverage ratio and RWA/Total Assets ratio **RWA / TA** Leverage ratio (Tangible TA / Tangible Net Equity) 69% 20 19 52% Average of main Average of main **BP** Group **BP** Group Competitors* Competitors* (Standard methodology) Leverage ratios of main competitors include also those right issues approved but not yet completed as at 30/06/2011. * Data as at 30/06/2011 - ISP, UCG, UBI, MPS, BPM, BPER and Carige Note: Loans of the Banks of the Territory + Efibanca;

Comments

- Core banking activity mainly focused on households and small businesses/mid-corporate customers, that together represent 84% of customer loans.
- High fragmentation of the loan book, with **90%** of the total granted positions with an average amount <€250k.
- Levarage ratio is equal to **19**, lower than the average of italian main competitors (20) and the average of european banks (24).



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Business Plan 2011-2013/15: guidelines

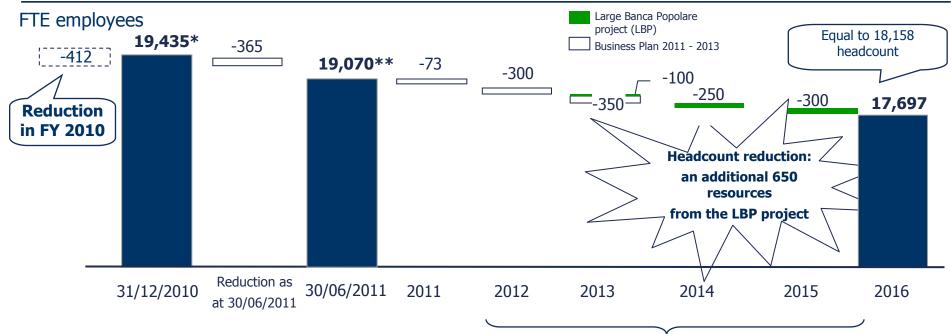
- · Efforts of the Territorial Divisions to be poured onto their historic franchise (one brand for each municipality). • Strengthen the role of the branch through a higher focus on the relationship with SMEs and the development of the role of Branch Manager Focus on the Branch restructuring territory by: - Rationalising and • Satisfy customer **Reorganising** the needs, old and new, by: underperforming Growing together in **Increase** in - Introducing **specific** branches New branch a sustainable way, - Limiting the number and innovative customers performance improving efficiency, of new branch products services and with a low risk openings in strategic - Using integrated multi-channels that areas profile • Innovation of minimize the costcustomer service to-serve models for SMEs, **Large Banca** Efficiency **Affluent and Mid Popolare'** gains **Corporate customers Project** · From optimisation of the federal model to the • Efficiency gains by: 'Large Banca Popolare' Project - Reduction of headquarter resources in favour of the commercial network. - strong simplification of Group structure
 - Elimination of activity duplication between Holding, Banks of the Territory/Territorial Divisions and territorial areas.
- simplification of Group corporate governance



New organizational structure: strong Group simplification

Large Banca Popolare Project As Is To Be 2010 Assets held for sale Separate legal entities Large Banca Popolare Project Separated legal entities Aletti **BP Holding BP Holding** Italease 1 Efibanca Italease Aletti CRL **BPV BPN** Creberg **BPL** BPN **BPV** BPL Creberg Division Division Division **BP** Hungary BP BP Caripe Three Territorial Cremona Crema BP Česká R Divisions **BP** Croatia **BP** Croatia BP Lux. BP Lux. B. Aletti Suisse B. Aletti Suisse Entities indicated in the dotted boxes are set to be merged in 2011. *in* BANCO POPOLARE 9 **GRUPPO BANCARIO**

Banco Popolare Group Group headcount evolution 2011-2016 (FTE)



Preliminary estimates including the LBP project

	2010	2011	2012	2013	2014	2015	Total
Previous target (2010-2013) - Dec. 2010	-300	-500	-250	-250			= -1,300
Revised target (2010-2013) - Mar. 2011	-412	-438	-300	-350			= -1,500
With LBP project (2010-2015)	-412	-438	-300	-450	-250	-300	= -2,150

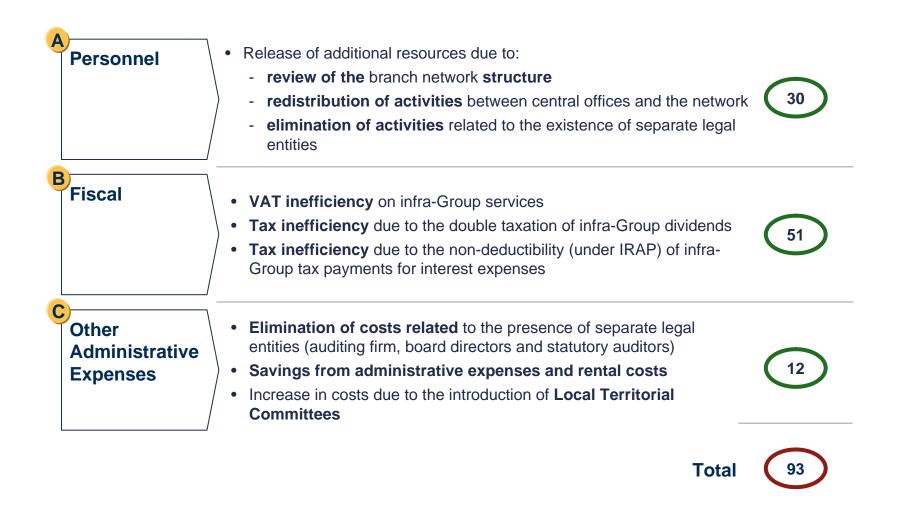
*Pro-forma figures net of BP Hungary which has exited the consolidation perimeter as a result of its classification as Non-current assets held for sale and discontinued operations ** Net of 139 resources with departure effective from 01/07/2011.



Banco Popolare Group

Large Banca Popolare project: financial impact

€/m, target impact (in 2016)



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Change in corporate governance: from dual to traditional order

- Simplification of the Group's governance, with return to a single Board of Directors
- Creation of a Board of Directors composed of a maximum of 24 resources, of which 3 up to 4 chosen among the top managers of the group; three of the 'executive' members of the Board of Directors shall represent half of the members of an Executive Committee, which shall also be composed of the Chairman and the two Deputy Chairmen, for a total of 6 members
- Strengthening of the proximity to the territory, through the creation of a "Local consulting and credit committee" for each of the Divisions, with the function of expressing non-binding advisory opinions on major decisions regarding the local reality



Banco Popolare Group Financial targets

Financial performance €/m Total Income (1) Net Income⁽¹⁾ 4.541 997 4.096 3.720 647 308 2010 2013 2015 2010 2013 2015 ROTE⁽²⁾ C/I ratio 65.9% 13.3% **59.2%** 9.9% 53.7% 5.5% 2010 2013 2015 2010 2013 2015 2013 2015 2011 2013 2011 2015 2011 2013 2015 Underlying assumptions **GDP Italy**: 0.9% Euribor 1-m: 1.2% 3.1% 1.4% 1.4% 1.9% Euribor 3-m: 1.4% 3.2% 2.1%

Note:

(1) FY2010 results include the effect of the Fair Value Option, equal to €395.5m pre-tax and €267.7m post-tax, while in the planning period no Fair Value Option effect has been considered.

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(2) ROTE calculated as Net Income on Net Tangible Equity.

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Impact of business plan actions on future profitability

€/m		2013			2015				
	New target	of which Bus. Plan	of which LBP	Total in % on new target	New target	of which Bus. Plan	of which LBP	Total in % on new target	
Net interest income	2,137	<i>98</i>	-	+4.6%	2,428	150	-	+ 6.2%	
Net commissions	1,504	101	-	+ 6.7 %	1,641	145	-	+ 8.8 %	
Total income	4,096	216	See note below	+5.3%	4,541	303	See note below	+ 6.7%	
Operating costs	-2,427	67	46	-4.7%	-2,436	126	63	-7.8%	
Profit from operations	1,669	283	46	+ 19.7%	2,104	429	<i>63</i>	+23.4%	
Loan loss provisions	-541	-16*	-	+3.0%	-492	-27*	-	+5.5%	
Income before tax	1,091	267	46	+28.7%	1,582	403	<i>63</i>	+29.5%	
Тах	-437	-87	-2**	+20.3%	-586	-126	4 **	+ 20.8 %	
Net income	647	177	44	+34.2%	997	272	67	+34.0%	
Of which: PPA	-29	-	-	i	-28	-	-		

• In 2013, Business Plan actions with discontinuity projects and LBP bring a positive impact of 5.3% on Total Income (6.7% in 2015), improve Operating costs by 4.7% (7.8% in 2015) and contribute 34.2% to Net income (34.0% in 2015).

• In the "Large Banca Popolare" project (LBP), operating costs expected for 2013 and 2015 (€46m and €63m, respectively) include one-off costs incurred to incentivize headcount reduction (€6m in 2013 and €15m in 2015)

* The increase of LLPs is mainly due to the stronger growth in customer loans deriving from Business Plan actions.

** Tax includes the positive fiscal impact (€13m in 2013 and €24m in 2015) from the elimination of the double taxation on intra-group dividends.



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Business Plan: financial targets

€/m				CAGR on 2010 a		GR on 2010 data ex pre-tax and +€268	
I	2010 ⁽¹⁾	2013 ⁽²⁾	2015 ⁽²⁾	2010-2013	2010-2015	2010-2013	2010-2015
Total Income	3,720	4,096	4,541	+3.3	+4.1	+7.2	+6.4
Operating costs	-2,452	-2,427	-2,436	-0.3	-0.1	-0.3	-0.1
Profit from operations	1,268	1,669	2,104	+9.6	+10.7	+24.2	+19.3
LLPs	-771	-541	-492	-11.2	-8.6	-11.2	-8.6
Net income	308	647	997	+28.1	+26.5	+152.3	+90.0
PPA impact	-234	-29	-28				
Net income excluding PPA	542	676	1,025	+7.7	+13.6	+35.2	+30.2
				Tropoli areasito		to each an with a c	

 Cost / Income
 65.9%
 59.2%
 53.7%

 Cost of credit (bps)
 78
 52
 45

 Tax rate
 n.s.
 39%
 35%

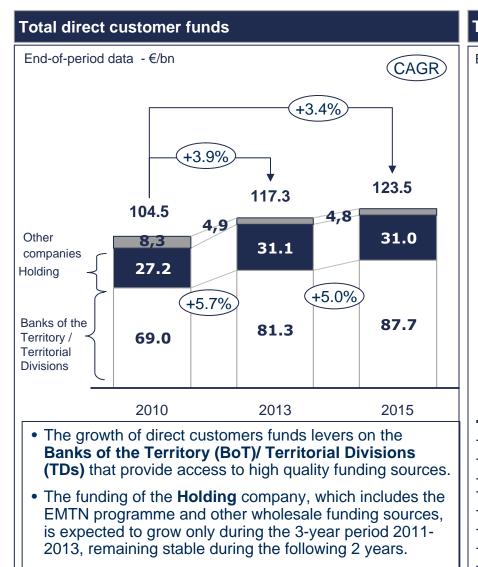
(1) 2010 data include the impact of the Fair Value Option.

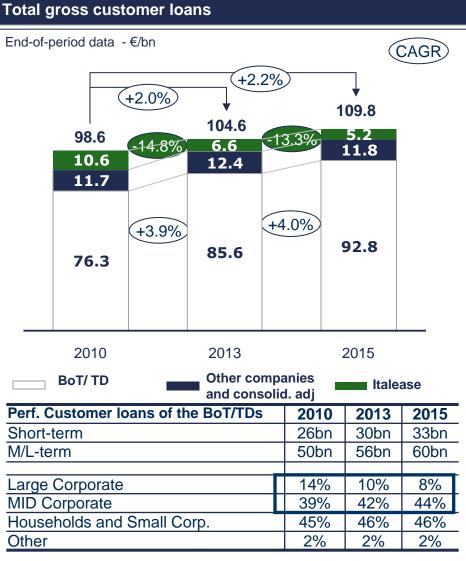
(2) 2013 and 2015 data do not incorporate any impact from the Fair Value Option.

- Trend: growth of total income, together with a strong cost containment and an improvement in the cost of risk.
- 2011 2013/2015 targets have been sustained by a number of discontinuity actions and strategic projects to be realized over the 2011-13 period, with an inertial effect from 2013 to 2015.
- The 2013 Net income benefits from a reduction in the PPA effect, equal to €205m (€206m in 2015).



Banco Popolare Group Business Plan: volumes

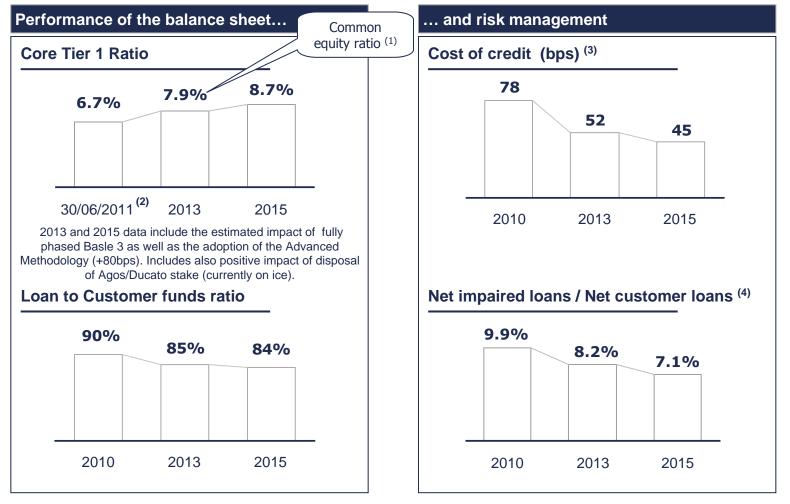






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Balance sheet and risk management targets



(1) Common equity ratio calculated in accordance with Basle 3 requirements from 2013.

(2) Proforma including the estimated tax release impact on goodwill and other intangible assets (+20bps)

(3) Cost of risk calculated as loan loss provisions (net) on total gross customer loans.

(4) Impaired loans include NPLs + Watchlist + Restructured + Past Due.



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Banco Popolare Group Highlights on Group results

• Consolidated net income reaches €191.4m in H1 2011

of which: Banco Popolare 'Standalone' net income: +€237.8m of which: Net contribution of Italease: -€46.4m

• "Normalised" Group net income at €172.9m.(1)

Good operating performance:

- ➢ <u>Net Interest Income</u> at €886m (-4.1% y/y)
- Commissions at €654m (+1.8% y/y)
- > Operating Income at €1,885m, in line with H1 2010

> Operating costs under control (+0.8% y/y). Excluding extraordinary costs related to the headcount reduction plan registered in Q2 2011 (equal to €6.6m), the change is +0.2%. In H1 2011, in line with the headcount reduction plan, the total number of employees decreased by 365.

> Income Before Taxes From Continuing Operations at €315m (+14.7% y/y)

Growth volumes of the branch franchise:

- \blacktriangleright Loans to customers: +2.4% y/y and +1.1% vs dec.10
- > Direct customer funds: +2.3% y/y and +2.3% vs dec.10
- Household mortgage loans (granted): +7.0% y/y
- Satisfactory liquidity profile: institutional funding needs fully covered for 2011 and for most of 2012.
- Cost of credit risk at 79bps, substantially in line with the level of 2010, but improving in Q2 2011 over Q1 2011.

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(1) Net of Fair Value Option, PPA, gain/write-backs on government bond portfolio, profits from the disposal of equity investments and costs for the headcount reduction plan.

Banco Popolare Group H1 2011 'normalized' consolidated income statement

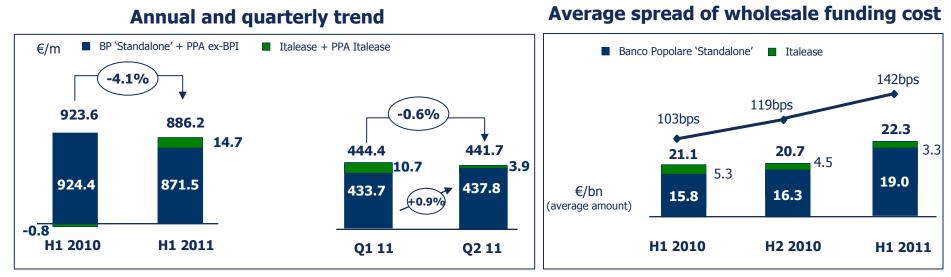
Reclassified income statement - €/m	Accounting data	PPA (ex-BPI + BIL)	Accounting data excluding PPA	Fair Value Option	Capital gain on Government securities	Capital gain on ICBPI disposal and non- current assets held for sale	Severance Costs	Normalized Income statement excl. PPA
Net interest income	886.2	(67.6)	953.8					953.8
Profit (loss) on equity investments carried at equity	22.9		22.9					22.9
Net interest, dividend and similar income	909.1	(67.6)	976.6	-	-	-	-	976.6
Net commissions Other revenues Net financial income	653.9 34.4 287.3	(18.8) (7.8)	653.9 53.2 295.1	38.6	23.1			653.9 53.2 233.4
Other operating income	975.6	(26.6)	1,002.2	38.6	23.1	-	-	940.5
Total income	1,884.7	(94.2)	1,978.9	38.6	23.1	-	-	1,917.1
Personnel expenses Other administrative expenses Amortization and depreciation	(755.3) (377.3) (70.0)	(1.9)	(755.3) (377.3) (68.1)				(6.6)	(748.7) (377.3) (68.1)
Operating costs	(1,202.7)	(1.9)	(1,200.8)	-	-	-	(6.6)	(1,194.1)
Profit from operations	682.0	(96.1)	778.1	38.6	23.1	-	(6.6)	723.0
Net w rite-dow ns on impairment of loans, guarantees and commitmen Net w rite-dow ns on impairment of other financial transactions Net provisions for risks and charges Impairment of goodw ill and equity investments Profit (loss) on disposal of equity and other investments	(399.9) (27.1) (2.3) - 62.7	0.0 (6.7)	(399.9) (27.1) (2.3) - 69.4		(15.3)	47.2		(399.9) (11.8) (2.3) - 22.3
Income before tax from continuing operations	315.4	(102.8)	418.2	38.6	7.8	47.2	(6.6)	331.3
Tax on income from continuing operations Income (Loss) after tax from non-current assets held for sale Minority interest	(138.0) 22.0 (8.0)	29.2 0.5	(167.3) 22.0 (8.4)	(15.9)	(2.6)	(0.6) 22.0		(149.9) - (8.4)
Net income for the period	191.4	(73.1)	264.5	22.7	5.2	68.5	(4.8)	172.9

• On an annual basis, the PPA impact is expected to decrease to about -€127m (of which -€35m Italease) in 2011, -€48m (of which -€15m Italease) in 2012 and -€28m (of which -€8m Italease) in 2013.

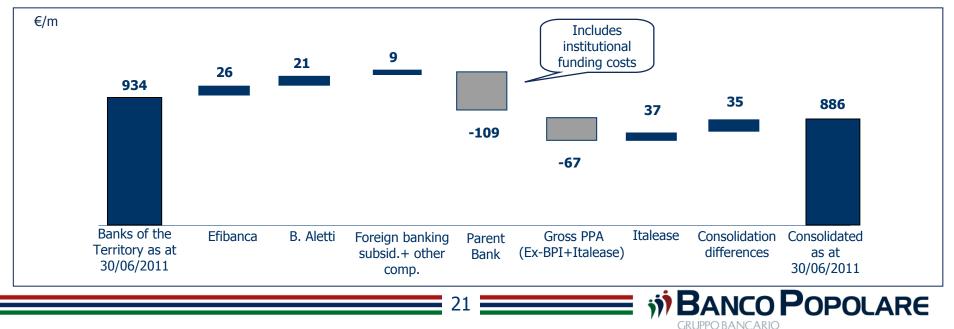
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Banco Popolare Group Net Interest Income

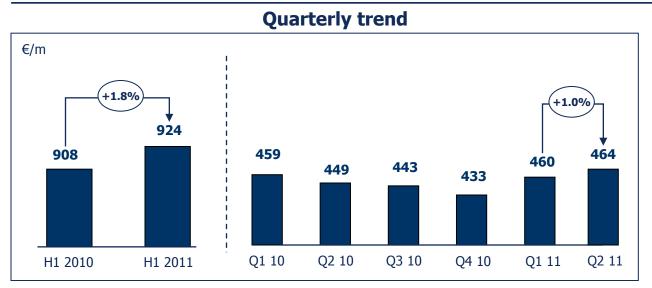


Breakdown of Net Interest Income



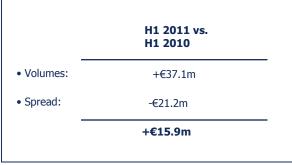
Banco Popolare 'Standalone' Customer Net Interest Income of the Banks of the Territory*

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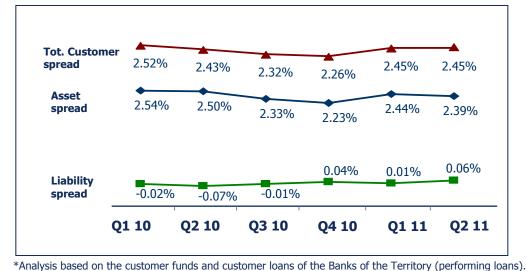


The NII of customer loans & funds of the Banks of the Territory recorded an increase of +1.8% y/y and of +1.0% vs. the previous quarter:

Drivers



Customer spreads evolution



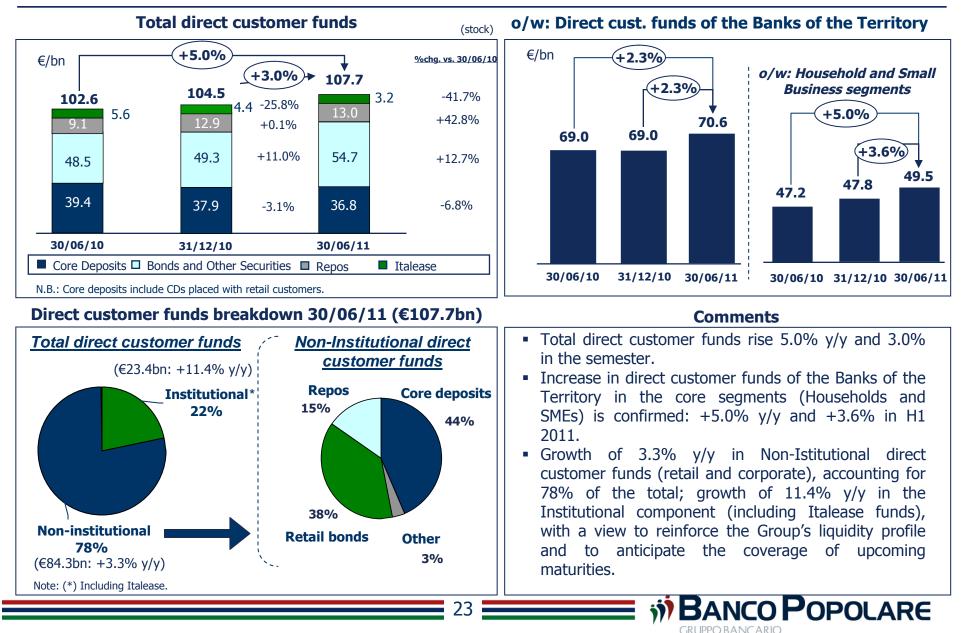
Comments

 Stable total customer spread, thanks to the increase of the liability spread which has allowed to compensate the reduction of the increase in asset spread, with the latter deriving only from the increase in interest rates.

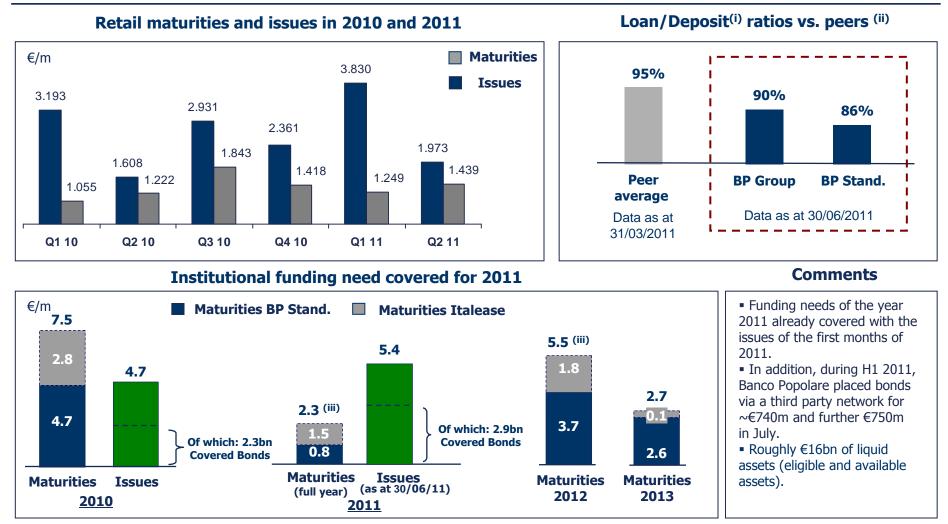
- The partial growth of the liability spread follows the Group's strategy to strengthen its liquidity position and to lengthen the maturity profile through retail bond issues (+5.8bn in H1 2011).
- The renewed action of asset repricing already shows a meaningful recovery of the asset spread as of July 2011.



Banco Popolare Group Direct customer funds: focus on retail



Banco Popolare Group Balance sheet structure and funding



(i) 'Deposits' include the following liability items under the Bank of Italy accounting scheme: item 20 (Due to Customers), item 30 (Securities issued) and item 50 (Financial liabilities designated at fair value).

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(ii) Peers include ISP, UCG, MPS, UBI, BPER, BPM and Carige. Data based on press release of FY2010 Group results as at 31/03/2011.

(iii) Including LT2 bonds under swap, for which the call option has not been exercised, the 2011 maturities would amount to \in 3bn and to \in 6bn in 2012.



Banco Popolare Group Analysis of the Treasury securities portfolio: synthesis

ɛ̃/m – data as at 30/06/2011					
COUNTRY	Amount	% comp.	AFS	HFT	НТМ
ITALY	/ -	See 96.6%	6,873	4,408	<i>93</i>
SPAIN	199 } f	letails on ollowing 1.7%	199	-	-
GREECE	60 J s	lide 0.5%	15	45	-
PORTUGAL	-	0.0%	-	-	-
IRLAND	-	0.0%	-	-	-
GERMANY	82	0.7%	25	57	-
EU COUNTRIES	11,715		7,112	4,510	<i>93</i>
EXTRA EU (Switzerland and Croatia)	32	0.3%	31	-	1
USA	27	0.2%	27	-	-
TOTAL SOVEREIGN BONDS	11,774	100.0%	7,170	4,510	94
% of the Total			60.9 %	38.3%	0.8%

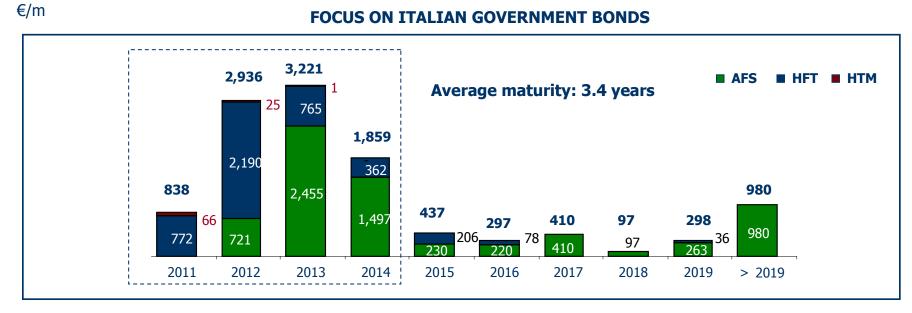
Accounting classification

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Roughly 97% of the Treasury securities portfolio is represented by <u>Italian government bonds</u> (amounting to €11.4bn), of which 60% are classified as AFS (increasing from 44% in Dec. 2010), while 39% are classified as HFT. Italian government bonds account for about 8% of total assets.

<u>The exposure towards Peripheral government bonds</u> is limited to about 2% of the total portfolio and amounts to €259m: €199m towards Spain and €60m towards Greece; no exposure towards Portugal and Ireland.

Banco Popolare Group Analysis of Treasury sec. portfolio: Italy, Spain and Greece



FOCUS ON GREEK GOVERNMENT BONDS

CLASSIFICATION	Amount	MATURITY
AFS	6.3 See commen	2014
AFS	9.0 below	2019
HFT	12.6	2014
HFT	31.9	2013
TOTAL	59.8	

■ Bonds classified as AFS have been impaired by **€15m** in Q2 2011, on the basis of market prices as at 30/06/2011.

FOCUS ON SPANISH GOVERNMENT BONDS

CLASSIFICATION	Amount	MATURITY
AFS	99.6	2014
AFS	99.1	2015
TOTAL	198.7	

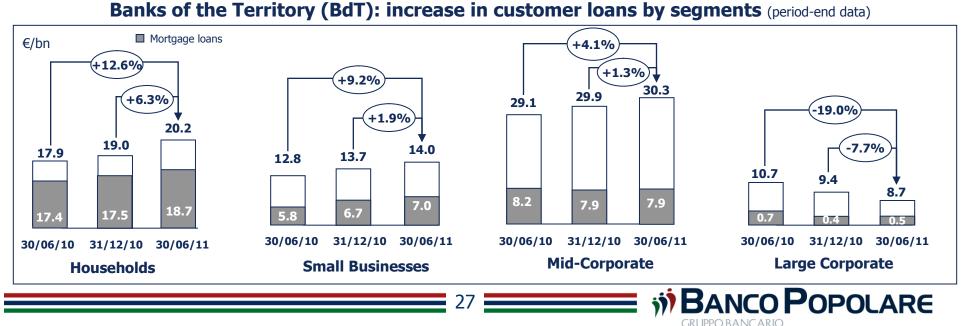


Banco Popolare Group Customer loans: focus on Retail and SMEs

Gross customers loans (average data) (period-end +1.8% €/bn 30/06/2011 data) +2.0% Other 100.6 1% 28% 98.6 Large 14% 98.8 Italease 9.7 Corporate Households 11.8 10.5 90.9 88.1 87.0 Of which: Of which: 18% Dec. '10). Of which: Secured 34.4 39% mortgage 32.7 Small 32.2 loans Mid-Corporate Businesses 30/06/10 31/12/10 30/06/11 BP Stand. (net of intercompany adjustmts.) Italease

Comments

- Gross customer loans rose 1.8% y/y and 2.0% in the 6-month period.
- In particular, growth is confirmed in the core segments: Households +12.6% y/y (+6.3% vs. Dec. '10); Small Businesses +9.2% y/y (+1.9% vs. Dec. '10) and Mid-Corporate +4.1% y/y (+1.3% vs.
- On the contrary, Large Corporate registered a reduction of -19.0% y/y and -7.7% in the six months.



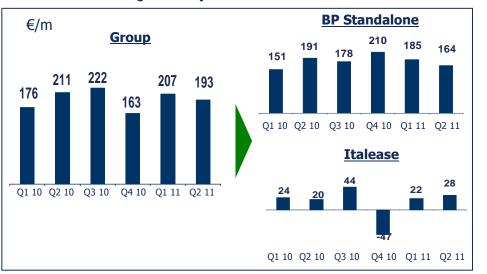
Cust. Loans BdT by segments

Banco Popolare Group Asset quality: cost of credit risk

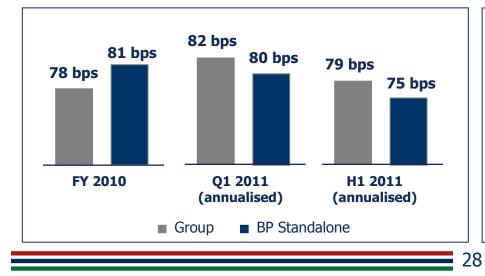
Loan Loss Provisions

€/m	H1 2010	H1 2011	% change
• Net LLPs	386.6	399.9	+3.4%
Of which:			
- BP Standalone	342.0	349.8	+2.3%
• Gross cust. loans	98,811.3	100,639.1	+1.8%
Of which:			
- BP Standalone	89,471.4	93,202.6	+4.2%

Quarterly evolution of LLPs



Cost of credit risk

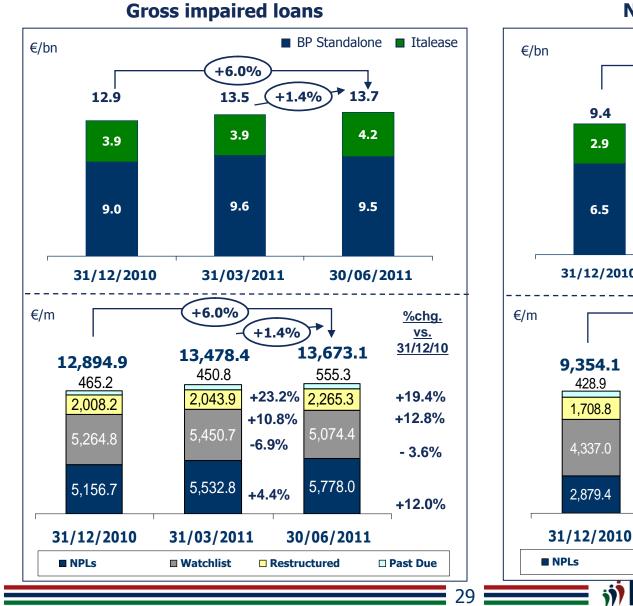


Comments:

- The cost of credit risk of H1 2011 **(79 bps)** is almost in line with the level at year-end 2010, but improving vs. Q1 2011.
- On a 'Standalone' basis, the LLPs of Q2 2011 (€164m) decrease vs. Q1 2011, as well as with respect to the quarterly average of 2010 (€183m) and vs. Q2 2010.
- The increase in Italease LLPs vs. Q1 2011 is mainly due to the increase in provisions for one non-performing loan position; the cost of credit risk of Italease as a whole was 103bps (annualised) in H1 2011.



Banco Popolare Group Credit quality: Group impaired loans



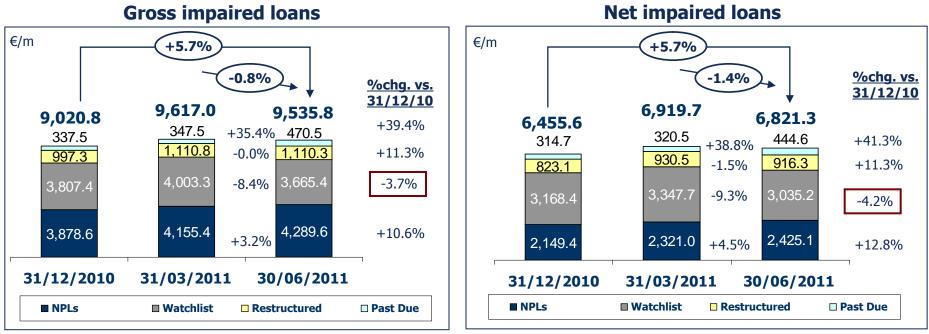
Net impaired loans ■ BP Standalone ■ Italease +6.6% +1.6% 10.0 9.8 9.4 2.9 3.2 2.9 6.9 6.8 6.5 31/12/2010 31/03/2011 30/06/2011 +6.6% %chq. vs. +1.6% 31/12/10 9,972.2 9,813.4 9,354.1 525.0 <u>415.4</u> **+26.4%** +22.4%428.9 1.751.6 +10.7% 1,938.5 +13.4% 1.708.8 4.516.6 -6.7% 4.215.0 - 2.8% 4,337.0 3,293.7 2,879.4 3,129.8 +5.2% +14.4% 31/03/2011 30/06/2011

Restructured

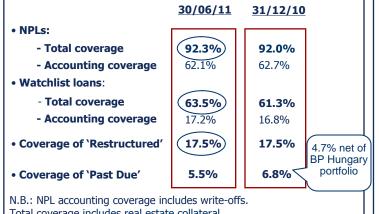
□ Past Due

Watchlist

Banco Popolare 'Standalone' Credit quality: focus on BP 'Standalone'



Coverage of impaired loans



Comments

- The evolution of **NPLs** in Q2 2011 is decelerating vs. the growth of the previous guarter. The coverage is in line with the 2010 vear-end level. The portfolio <€250K (mainly secured mortgages), leads to less accounting provisions due to a better collateralization (for these specific positions, the total coverage is equal to 93%), anyhow excluding personal guarantees.
- The **Watchlists loan** portfolio decreases both vs. year-end 2010 and vs. the previous guarter. Such portfolio shows an increasing accounting coverage level and also an increasing total coverage level (inclusive of real estate collateral).
- The stock of **Restructured loans** is in line with the previous guarter and confirm the same coverage level.
- The growth in O2 2011 of the stock of **Past-Due loans** is almost entirely due to a single position of about €100m which will be normalised during the next semester. The coverage level is diluted by the deconsolidation of the BP Hungary portfolio, which was characterised by an high level of provisions (67% as at year-end 2010).

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Total coverage includes real estate collateral.

Banco Popolare 'Standalone' Significant fall in the flows of new impaired loans

€/m -31.0% -34.9% Average: 2,370 3500 2,846 3000 2,345 2,239 2500 2,106 2,053 2000 1,544 1500 1000 500 0 Q1 11 Q2 11 Q2 10 O3 10 O4 10 O1 10

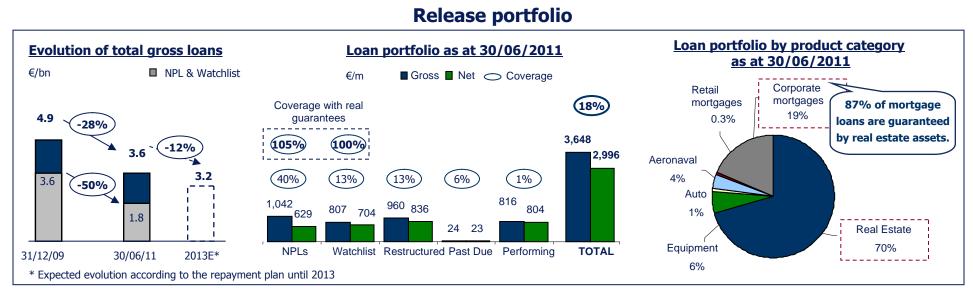
Gross quarterly flows of new impaired loans

Comments:

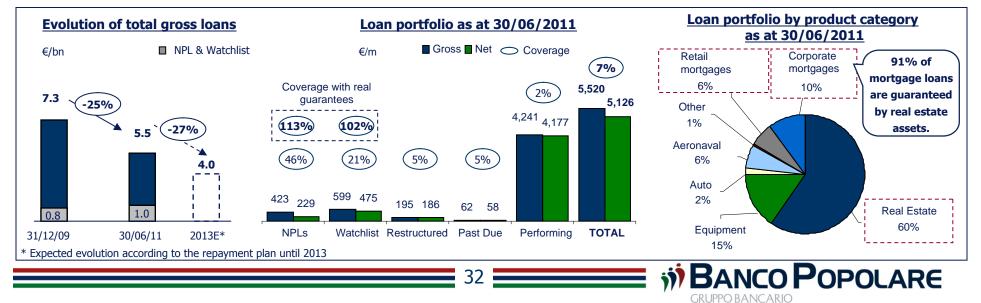
• The flows of new impaired loans in second quarter 2011 decreases on an annual basis (-31.0%), but also vs. the quarterly average of 2010 (-34.9%), as well as vs. the first quarter of 2011 (-26.7%).



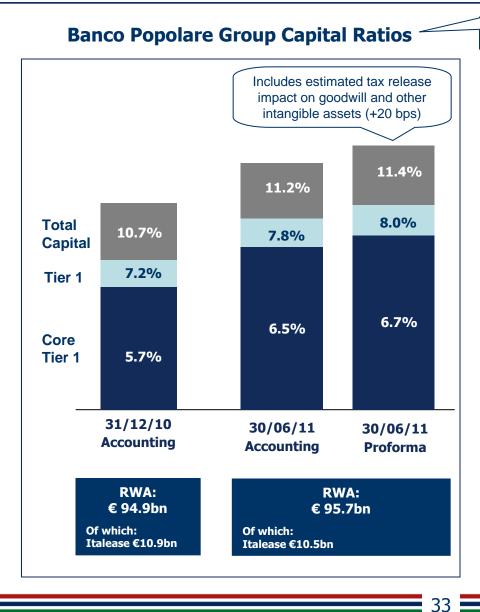
Italease Banca Italease: Release and 'Residual' portfolio



Residual portfolio



Banco Popolare Group Capital adequacy



Still based on Standard Methodology

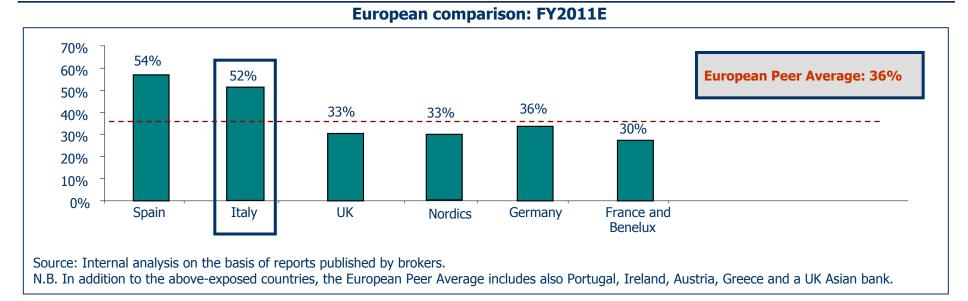
The evolution of capital ratios in H1 2011 includes:

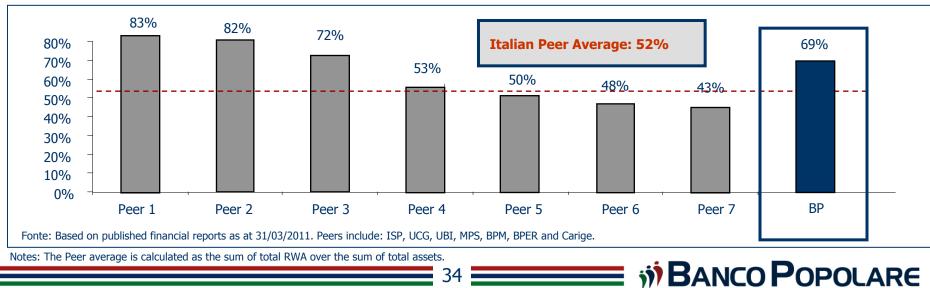
- Impacts deriving from <u>`Capital</u> <u>Management actions'</u> (finalisation of capital increase, Tremonti Bond redemption) and effect of 'Milleproroghe' Decree under Basle 2 framework: +66bps.
- <u>Group H1 2011 performance (net of dividend payout) including the disposal of certain stakes of equity investments (i.e. ICBP, Bormioli, BP Ceska): +20bps.</u>
- <u>Risk Weighted Assets evolution</u> registered in the period: **-8bps**.

N.B.: The Group's RWA/Total Assets ratio stood at **69%** on 30 June 2011, which compares with an Italian peer average of 52% on 31 March 2011 and with a European peer average of about 36%.



RWA/Total Assets ratio: Banco Popolare vs. peers





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Italian comparison: data published for 30 June 2011

Banco Popolare Group Conclusions

The first half of 2011 has been characterized by:

- Capital strengthening (€2bn capital increase and disposal of non-strategic stakes of equity investments).
- Good and strengthening of the liquidity position (wholesale bond maturities fully covered for 2011 and in good part for 2012).
- Good performance at operating and commercial level.
- Annualized cost of credit risk in H1 2011 substantially in line with FY 2010, but improving on a quarterly basis.
- Generation of a `normalized' net income of €173mln.

The Business Plan 2011-2013/15 and the Large Banca Popolare project are set to further strengthen the Group's financial profile in terms of capital, liquidity, asset quality and profitability.

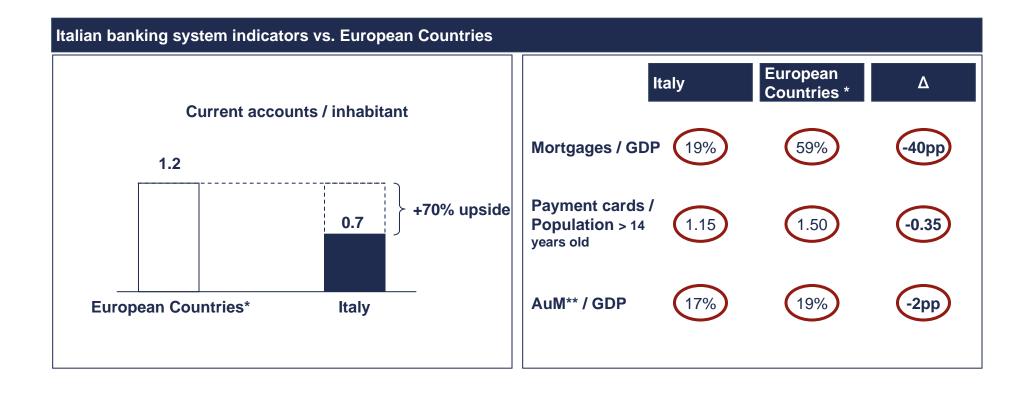
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Appendix



Appendix Opportunities in the Italian market

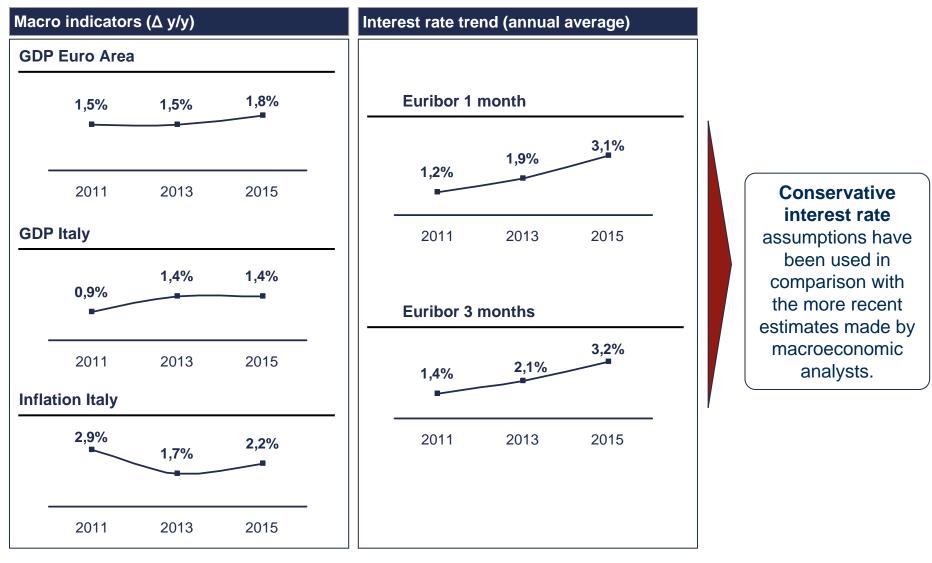


Sources: BCE (data on payment cards, current accounts European countries and Italy as at 2009), Central Banks (for Italian Mortgages), EIU (data as at 2010).

* The benchmark is composed by France, Spain and Germany. Data of current account per inhabitant include also the UK.

** Mutual Funds.

Appendix Macroeconomic assumptions underlying the 2011-2013/2015 plan



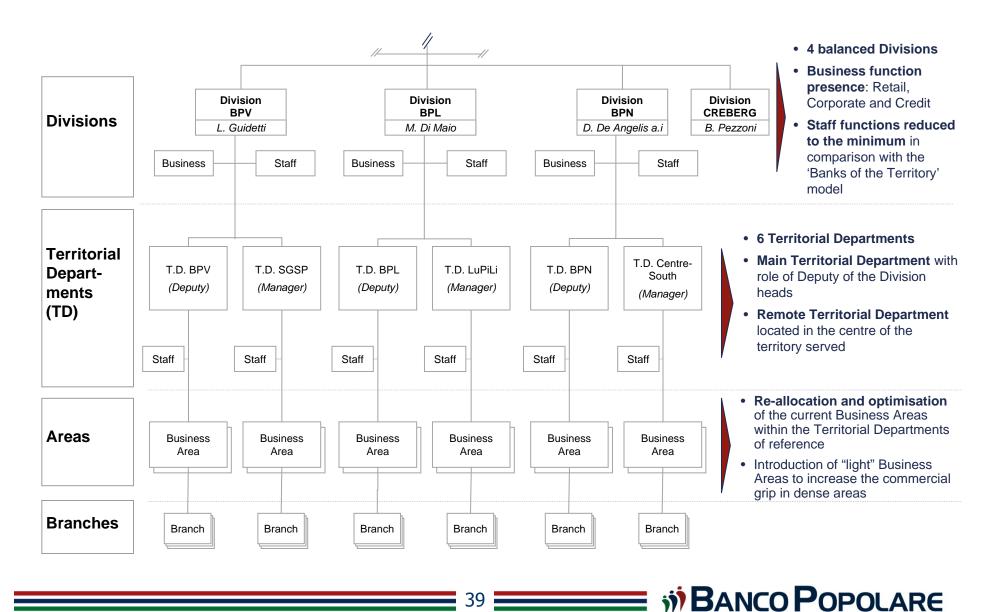
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Source: Prometeia March 2011 and Euromonitor for the year 2015 only Source: Prometeia March 2011

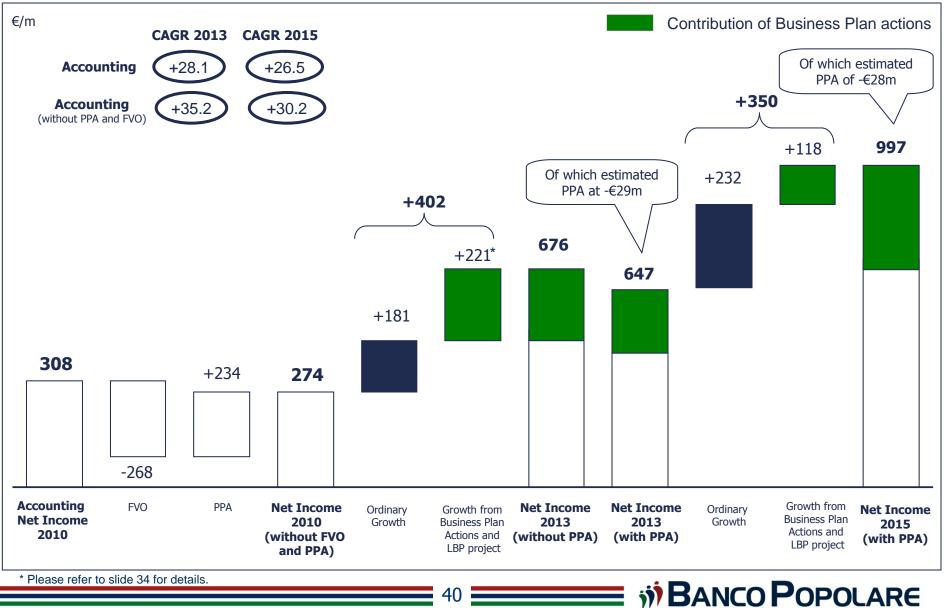


Appendix

Commercial structure with 4 layers and very light staff functions



Appendix Net Income growth

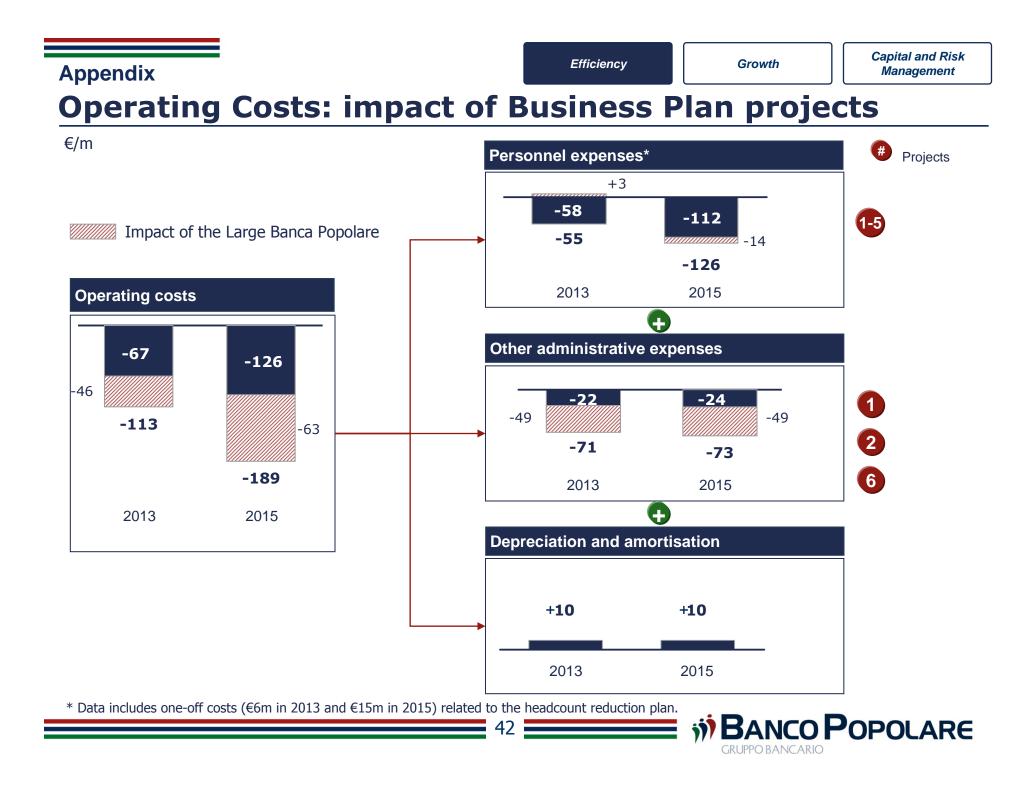


Appendix **Projects for Efficiency**

Projects	Actions
1 Simplification of the Group structure	Large Banca Popolare project and sale of 2 foreign Banks
2 Territorial reorganisation	Removal of commercial overlapping among branches through the large Banca Popolare project
3 Organisational simplification of the Holding and the Banks of the Territory/Territorial Divisions and operational simplification of the branches	• A new Governance and a new territorial model for the release of resources and elimination of inefficiencies and duplication in activities
4 Action focus on franchise structure	Transfer of 400 resources from areas of low attractiveness to attractive areas
5 "One customer, One Bank"	Assignment to a single Bank of customers shared between different Banks
6 Cost control actions	Cost savings on administrative expenses and infra- group VAT
7 Real estate asset valorisation	Rationalisation of 50% of Italease non-core fixed assets by 2013

Target 2013: to release beyond 2,000 human resources to sustain customer base development and allow staff reduction

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Appendix Projects for Growth

E	ffici	ien	cv

Projects

1 Strengthening of the local network bank model:

- Return to the central role of the Branch
- Change of the Retail-Corporate threshold from €2.5m to €5m of turnover

Retail development:

- New customer relationship managers
- Introduction of a **new organisational function** dedicated to business development
- Indentification of branches for customer development and dedicated MBO

3 Corporate development thanks to client managers released by:

- New Retail-Corporate segmentation threshold
- Elimination of multiple relations of clients with Group BoT/TDs

New service models for:

- Small businesses and Agriculture
- Affluent
- Mid Corporate

5 Synergies between Banca Aletti and Banks of the Territory/Territorial Divisions

6 New branches in historical areas and areas of minor presence

Actions

 Transfer from Corporate Customer Centres to the branches of 15,000 Small Businesses with up to €5m of turnover

- Introduction of 900 resources dedicated to the development of business with Small Businesses and Affluent customers
- Release of new "Youbanking" on-line channel

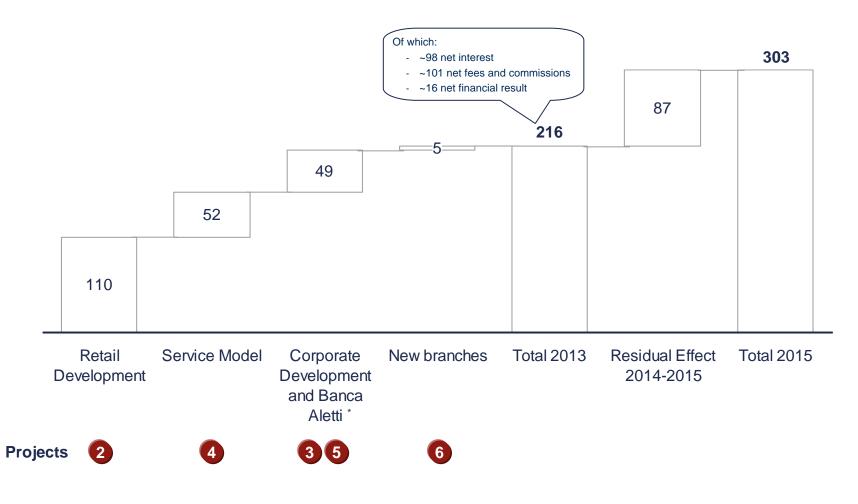
- Banca Aletti cross-selling for more than 2,000 Bank of the Territory/TD customers
- Opening of 30 new branches

Target: 185k new customers in 3 years*

*To which about 65,000 from ordinary growth can be added.

Appendix	Efficiency	Growth	Capital and Risk Management
Projects for Growth: summar	v of expe	cted bene	fits

Impact on Total Income from Business Plan actions, 2013 vs. 2010, €/m



*Includes the Net Financial Result generated by Banca Aletti as a result of increased production volumes of Business Plan actions



€/bn	2011 – 2013 cumulative	2014 – 2015 cumulative	Comments
Direct Customer Funding growth (y/y)	+12.8	+6.2	 The liquidity benefits from a growth in customer funds higher than the expected loan growth. In particular, the Group commercial activity assumes the generation of a surplus of roughly €7bn by 2013 and €1bn in the period 2014-2015.
Customer Loan growth (y/y)	+6.0	+5.2	
Liquidity (Δ Direct Custom	+6.8 er Funds – Δ Customer Loa	+1.0	
Key Liquidity ra	tios 2013	2015	demptions and issues on the wholesale market
Loan/Deposit R	atio*		stitutional bond redemptions in 2011-2013 amount 10.6bn (€9.5bn as at 31/05/2011)
NSFR (in force LCR (in force f		>100% • In	sues already completed in Q1 2011: €4.1bn stitutional bond redemptions in the period 2014-201 mount to €6.8bn

Note: * 'Deposits' include the following liability items under the Bank of Italy accounting scheme: item 20 (Due to Customers), item 30 (Securities issued) and item 50 (Financial liabilities designated at fair value). The ratio is calculated, conservatively, using gross customer loans.



Appendix

Efficiency

Objectives (bps)

Capital strengthening policies

	Balance Sheet Structure and	 Sale of "Non Core" Assets to strengthen our capital structure in view of Basle 3 ⁽¹⁾ 	<u>(60</u>
	Capital Management	 Capital Management and Capital Optimization: Strengthening of capital structure in view of Basle 3 Management of Funding policies for commercial business mix 	
Projects Capital Management and Optimisation	Active Management of the Risk/Return Ratio	 Risk mitigation: Increased effectiveness and efficiency levels of the Rating Models Expansion of risk mitigation techniques and guarantee management Risk measurement: Advanced measurement method Internal models (A-IRB) to measure capital requirements against Credit Risks 	80
	Capital Planning and Optimization	 Monitoring of the business portfolio in terms of risk/return ratio and value creation (EVA) Capital allocation to business units and assignment of risk/return objectives Risk-adjusted pricing models Inclusion of risk indicators in MBO systems 	

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(1) Includes positive impact of Agos Ducato (Business Plan presented to the market on 30 June 2011).



Efficiency

Actions to contain credit risks

Lending policy guidelines

Appendix

• Portfolio reallocation based on the prospective risk level of the industry sectors, and corresponding adjustment of loan volumes, taking into account also the specific weight of each sector at single Commercial Bank (Banks of the Territory) level.

• Preventive focus on customers giving signs of possible loan impairment across the single industry sectors, by adopting methods based on trend analysis and macroeconomic forecasts.

Monitoring of the performing loan portfolio • The Management and Monitoring process was revised with respect to the performing loan portfolio, to Rationalise and simplify the existing tools and rules. In brief, the main actions were:

- Revision of detection events and rules.
- Revision and simplification of business classifications.
- Rationalisation of the IT platform and of the management / monitoring processes, through a more efficient trend monitoring and management, focusing on counterparties evidencing signs of distress.

• Revision and expansion of reporting and control for the Retail Banks (Banks of the Territory).

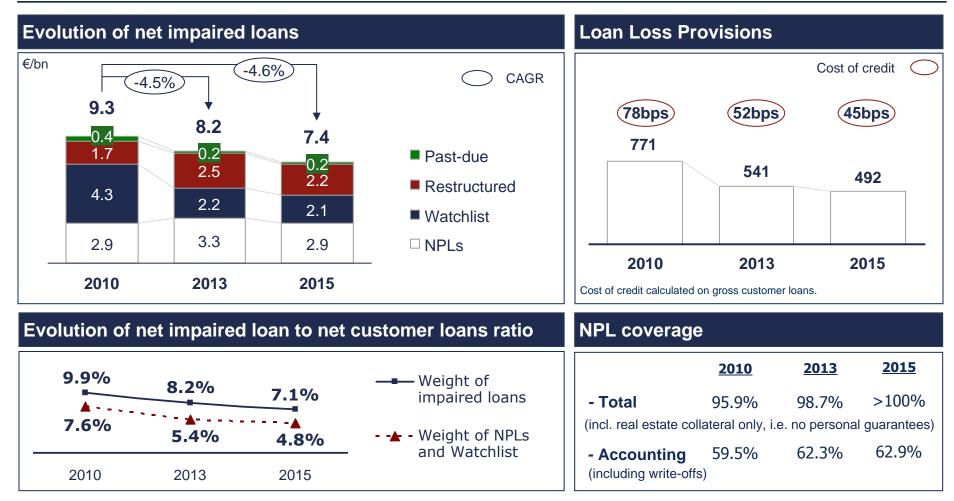
Management of impaired loans

• Beefing up of the resources dedicated to this specific activity, which among other things entails a stronger involvement of Branch Managers and of local Account Managers.



Appendix Growin Management

Focus on credit: Banco Popolare Group

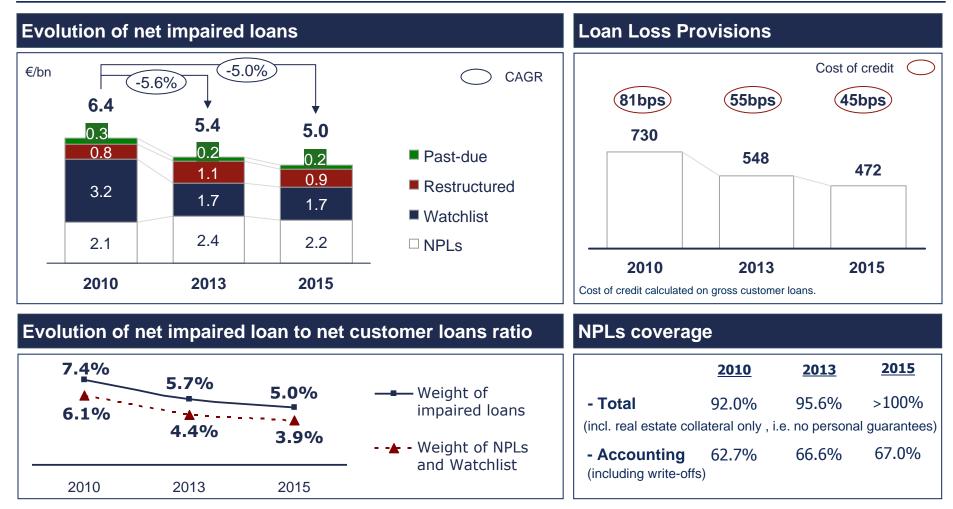


- In 2013, net NPLs grow at a CAGR of 3.9% versus 2010, by while net Watchlist decrease by 20.8%.
- <u>In 2015</u>, net NPLs are expected in line with the 2010 level (CAGR: +0.0%), while net Watchlist loans decrease at a CAGR of 13.6%.

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Appendix	Growth	Capital and Risk Management
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Focus on credit: Banco Popolare standalone



- In 2013, net NPLs grow at a CAGR of 4.5% versus 2010, by while net Watchlist decrease by 18.5%.
- <u>In 2015</u>, net NPLs are expected in line with the 2010 level (CAGR: +0.0%), while net Watchlist laons decrease at a CAGR of 11.4%.

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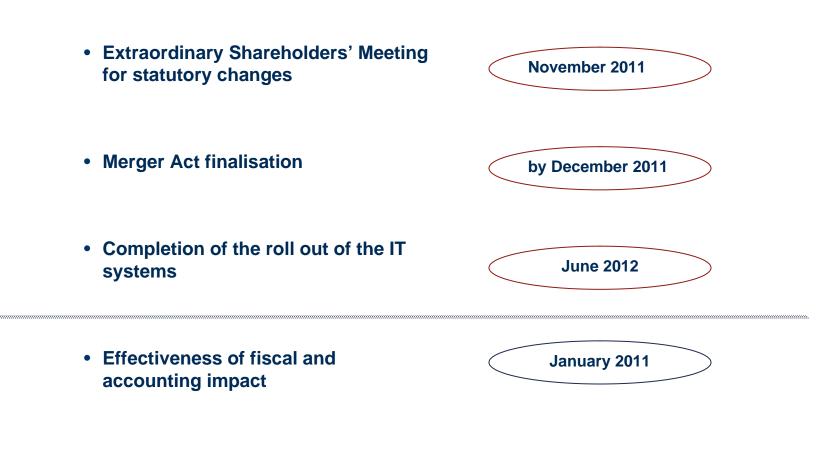
Appendix

Market and Operational risk management policies

Risk Management Policies	Market Risk	 Evolution of Market Risk measurement techniques: Upgrade of measurement platforms and tools Revision of the management policies of <i>Risk Taking Centers</i> aiming at optimizing exposures and mitigating total capital absorption, also in view of Basle 3 Adoption of Internal Models to measure capital requirements: Integration of methodological actions and applications Finalization of the Validation Process and filing of a formal request with the Supervisory Authority
	Operational Risk	 Continuing optimization of operational risk management: Proactive management through and "ex-ante mitigation" approach Upgrade of risk management systems, along an integrated and inter-functional approach Follow-through of measures to develop Loss Data Collection processes



Appendix Large Banca Popolare project: the implementation path





Appendix: Banco Popolare Group Consolidated income statement as at 30/06/2011: breakdown

	H1 2011	_		H1 20	11		
Reclassified income statement - €/m	Banco Popolare Group (PPA line-by-line)		Banco Popolare (Standalone)	PPA ex-BPI	Italease	PPA Italease	ר ו ו
Net interest income	886.2		916.4	(44.9)	37.3	(22.7)	: +€14.6m
Profit (loss) on equity investments carried at equity	22.9		27.6		(4.7)		n 1 1
Net interest, dividend and similar income	909.1		944.0	(44.9)	32.6	(22.7)	1
Net commissions	653.9		651.1	h	2.8		
Other revenues	34.4		35.4	(18.8)	17.8		1
Net financial income	287.3		290.9	(3.7)	4.2	(4.2)	I I
Other operating income	975.6		977.4	(22.4)	24.9	(4.2)	1
Total income	1,884.7		1,921.4	(67.4)	57.5	(26.8)	1
Personnel expenses	(755.3)		(742.0)	I	(13.3)		1
Other administrative expenses	(377.3)		(353.8)	li li	(23.6)		1
Amortization and depreciation	(70.0)		(55.8)	(1.9)	(12.3)		1
Operating costs	(1,202.7)		(1,151.5)	(1.9) (1.9)	(49.2)	-	1
Profit from operations	682.0		769.9	(69.3)	8.3	(26.8)	1 1 1
Net write-downs on impairment of loans, guarantees and commitments	(399.9)		(349.8)	i	(50.2)		I I
Net write-downs on impairment of other financial transactions	(27.1)		(27.5)	li li	0.4		
Net provisions for risks and charges	(2.3)	'	1.8	0.0	(4.1)		I I
Impairment of goodwill and equity investments			-	li li	-		1
Profit (loss) on disposal of equity and other investments	62.7		54.5	(6.7)	14.9		1
Income before tax from continuing operations	315.4		449.0	(76.0)	(30.7)	(26.8)	1
Tax on income from continuing operations	(138.0)		(167.5)	20.7	0.2	8.5	
Income (Loss) after tax from non-current assets held for sale	22.0		22.0		-		1
Minority interest	(8.0)		l (10.8)	0.3	2.4	0.1	1
Net income for the period	191.4		292.7	(54.9)	(28.1)	(18.3)	
		·	+€23	^ 7.8m	-€4€	5.4m	
		52 =			BANCO		

Appendix: Banco Popolare Group H1 2011 'normalized' consolidated income statement

								1
Reclassified income statement - €/m	Accounting data	PPA (ex-BPI + BIL)	Accounting data excluding PPA	Fair Value Option	Capital gain on Government securities	Capital gain on ICBPI disposal and non- current assets held for sale	Severance Costs	Normalized Income statement excl. PPA
Net interest income	886.2	(67.6)	953.8					953.8
Profit (loss) on equity investments carried at equity	22.9		22.9					22.9
Net interest, dividend and similar income	909.1	(67.6)	976.6	-	-	-	-	976.6
Net commissions Other revenues Net financial income	653.9 34.4 287.3	(18.8) (7.8)	653.9 53.2 295.1	38.6	23.1			653.9 53.2 233.4
Other operating income	975.6	(26.6)	1,002.2	38.6	23.1	•	-	940.5
Total income	1,884.7	(94.2)	1,978.9	38.6	23.1	-	-	1,917.1
Personnel expenses Other administrative expenses Amortization and depreciation	(755.3) (377.3) (70.0)	(1.9)	(755.3) (377.3) (68.1)				(6.6)	(748.7) (377.3) (68.1)
Operating costs	(1,202.7)	(1.9)	(1,200.8)	-	-	-	(6.6)	(1,194.1)
Profit from operations	682.0	(96.1)	778.1	38.6	23.1	-	(6.6)	723.0
Net w rite-dow ns on impairment of loans, guarantees and commitmen Net w rite-dow ns on impairment of other financial transactions Net provisions for risks and charges Impairment of goodw ill and equity investments Profit (loss) on disposal of equity and other investments	(399.9) (27.1) (2.3) - 62.7	0.0 (6.7)	(399.9) (27.1) (2.3) - 69.4		(15.3)	47.2		(399.9) (11.8) (2.3) - 22.3
Income before tax from continuing operations	315.4	(102.8)	418.2	38.6	7.8	47.2	(6.6)	331.3
Tax on income from continuing operations Income (Loss) after tax from non-current assets held for sale Minority interest	(138.0) 22.0 (8.0)	29.2 0.5	(167.3) 22.0 (8.4)	(15.9)	(2.6)	(0.6) 22.0		(149.9) - (8.4)
Net income for the period	191.4	(73.1)	264.5	22.7	5.2	68.5	(4.8)	172.9

On an annual basis, the PPA impact is expected to decrease to about -€127m (of which -€35m Italease) in 2011, -€48m (of which -€15m Italease) in 2012 and -€28m (of which -€8m Italease) in 2013.

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Appendix: Banco Popolare Group

Consolidated income statement as at 30/06/2011: annual change

	INCLUDING	G PPA line-by-	line	EXCLUDING	BPPA line-by-	line	
Reclassified income statement - €/m	H1 2011	H1 2010	% Chg.	H1 2011	H1 2010	% Chg.	
Net interest income	886.2	923.6	(4.1%)	953.8	1,048.3	(9.0%)	
Profit (loss) on equity investments carried at equity	22.9	21.2	7.9%	22.9	21.2	7.9%	
Net interest, dividend and similar income	909.1	944.8	(3.8%)	976.6	1,069.5	(8.7%)	
Net commissions	653.9	642.5	1.8%	653.9	642.5	1.8%	
Other revenues	34.4	29.9	n.s.	53.2	49.9	n.s.	
Net financial income	287.3	276.0	4.1%	295.1	279.7	5.5%	
Other operating income	975.6	948.4	2.9%	1,002.2	972.1	3.1%	
Total income	1,884.7	1,893.2	(0.5%)	1,978.9	2,041.5	(3.1%)	
Personnel expenses	(755.3)	(744.5)	1.5%	(755.3)	(744.5)	1.5%	
Other administrative expenses	(377.3)	(386.7)	(2.4%)	(377.3)	(386.7)	(2.4%)	
Amortization and depreciation	(70.0)	(62.2)	12.6%	(68.1)	(60.2)	13.3%	
Operating costs	(1,202.7)	(1,193.4)	0.8%	(1,200.8)	(1,191.4)	0.8%	
Profit from operations	682.0	699.8	(2.5%)	778.1	850.2	(8.5%)	
Net write-downs on impairment of loans, guarantees and commitment	(399.9)	(386.6)	3.4%	(399.9)	(386.6)	3.4%	
Net write-downs on impairment of other financial transactions	(27.1)	(26.9)	0.7%	(27.1)	(26.9)	0.7%	
Net provisions for risks and charges	(2.3)	(22.6)	(90.0%)	(2.3)	(22.6)	(90.0%)	
Impairment of goodwill and equity investments	-	(1.0)	(100.0%)	-	(1.0)	(100.0%)	
Profit (loss) on disposal of equity and other investments	62.7	12.3	n.s.	69.4	45.7	51.8%	
Income before tax from continuing operations	315.4	275.0	14.7%	418.2	458.8	(8.8%)	
Tax on income from continuing operations	(138.0)	144.5	(195.5%)	(167.3)	85.8	(294.9%)	
Income (Loss) after tax from non-current assets held for sale	22.0	23.3	(5.7%)	22.0	27.3	(19.4%)	
Minority interest	(8.0)	(5.9)	34.8%	(8.4)	(12.5)	(32.5%)	Of which PPA ex-BPI: -€54.9m
Net income for the period excluding PPA				264.5	559.5	(52.7%)	Of which PPA Italease: -€18.2m
PPA impact after tax				(73.1)	(122.5)	(40.3%)	
Net income for the period including PPA	191.4	436.9	(56.2%)	191.4	436.9	(56.2%)	
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Appendix: Banco Popolare Group

Consolidated income statement as at 30/06/2011: quarterly change

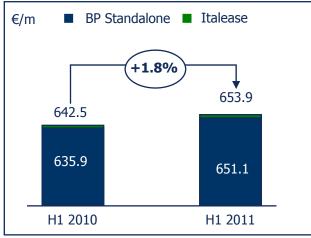
	INCLUDING	G PPA line-by	-line	EXCLUDING	EXCLUDING PPA line-by-line			
Reclassified income statement - €/m	Q2 2011	Q1 2011	% Chg.	Q2 2011	Q1 2011	% Chg.	-	
Net interest income	441.7	444.4	(0.6%)	475.0	478.8	(0.8%)		
Profit (loss) on equity investments carried at equity	13.9	9.0	53.8%	13.9	9.0	53.8%		
Net interest, dividend and similar income	455.6	453.5	0.5%	488.9	487.8	0.2%	•	
Net commissions	320.2	333.7	(4.1%)	320.2	333.7	(4.1%)	•	
Other revenues	25.8	8.7	197.2%	35.2	18.1	94.7%		
Net financial income	220.0	67.3	226.9%	221.9	73.2	203.0%		
Other operating income	565.9	409.7	38.1%	577.2	425.0	35.8%		
Total income	1,021.5	863.1	18.4%	1,066.1	912.8	16.8%		
Personnel expenses	(378.7)	(376.6)	0.5%	(378.7)	(376.6)	0.5%		
Other administrative expenses	(188.5)	(188.9)	(0.2%)	(188.5)	(188.9)	(0.2%)		
Amortization and depreciation	(38.0)	(32.0)	18.8%	(37.1)	(31.0)	19.4%		
Operating costs	(605.2)	(597.5)	1.3%	(604.2)	(596.5)	1.3%		
Profit from operations	416.3	265.7	56.7%	461.8	316.3	46.0%		
Net write-downs on impairment of loans, guarantees and commitment	(192.7)	(207.2)	(7.0%)	(192.7)	(207.2)	(7.0%)	-	
Net write-downs on impairment of other financial transactions	(25.5)	(1.6)	1512.4%	(25.5)	(1.6)	n.s.		
Net provisions for risks and charges	(7.7)	5.4	(241.7%)	(7.7)	5.4	n.s.		
Profit (loss) on disposal of equity and other investments	14.9	47.8	(68.9%)	15.7	53.7	(70.8%)		
Income before tax from continuing operations	205.3	110.1	n.s.	251.6	166.6	51.0%		
Tax on income from continuing operations	(88.5)	(49.6)	78.6%	(99.7)	(67.6)	47.5%		
Income (Loss) after tax from non-current assets held for sale	16.4	5.6	193.6%	16.4	5.6	193.6%		
Minority interest	(1.9)	(6.1)	(69.0%)	(2.1)	(6.3)	(66.6%)	Of whic	
Net income for the period excluding PPA				166.2	98.3	69.1%	Of whic	
PPA impact after tax				(34.9)	(38.3)	(8.9%)		
Net income for the period including PPA	131.4	60.0	n.s.	131.4	60.0	118.8%		



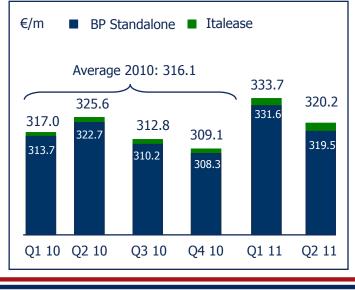
PPA ex-BPI: -€25.6 PPA Italease: -€9.3

Appendix: Banco Popolare Group Net commissions

Group Net commissions



Quarterly evolution



€/m	H1 2011 (Group)	of which: BP Standalone	H1 2010 (Group)	of which: BP Standalone	% chg. (Group)	% chg. (Standalone)
Mgmt. brokerage and advisory serv.	303.8	303.7	302.3	302.4	0.5%	0.4%
Management of c/a and cust. relations	223.0	222.7	213.3	213.3	4.5%	4.4%
Payment and collection services	62.5	62.8	55.2	55.5	13.4%	13.2%
Guarantees given	30.2	30.6	30.3	30.8	-0.4%	-0.6%
Other services	34.4	31.2	41.4	33.9	-17.0%	-7.9%
Total	653.9	651.1	642.5	635.9	1.8%	2.4%

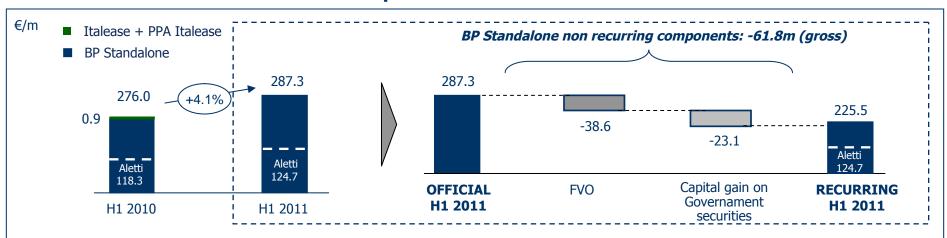
Analysis of Net commissions

Composition of 'Management, brokerage and advisory services'

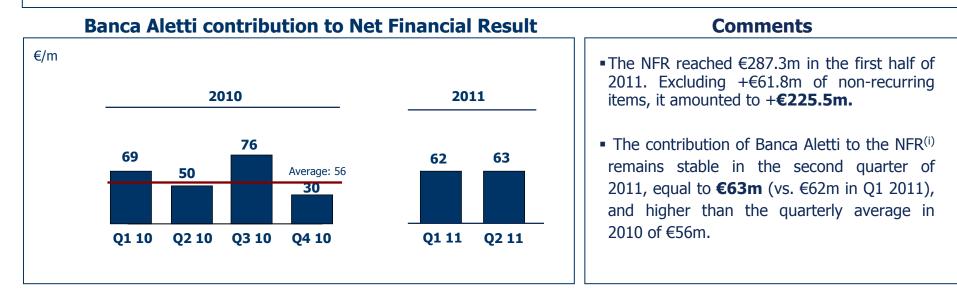
	H1 2011	H1 2010	% Chg.
Placement of savings products:	216.3	207.8	4.1%
- Securities sale and distribution	46.2	14.9	210.4%
- Asset management	67.9	73.6	-7.8%
-Bancassurance	102.2	119.3	-14.4%
Consumer credit	24.0	32.2	-25.5%
Credit cards and other	23.7	20.1	17.9%
Custodian banking services	6.3	7.6	-17.0%
Trading activities of branch customers	26.9	25.3	6.7%
Foreign currency activity of branch customers	4.7	8.9	-47.3%
Other	1.9	0.5	322.3%
Total	303.8	302.3	0.5%



Appendix: Banco Popolare Group Net Financial Result



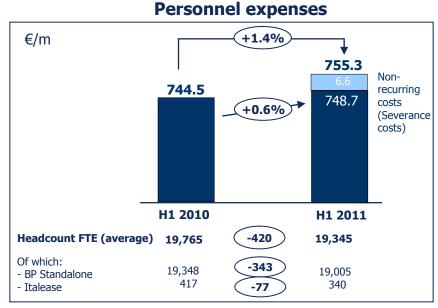
Group Net Financial Result



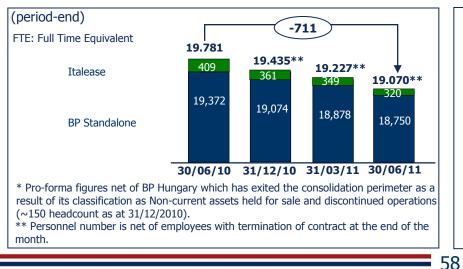
(i) Contribution mainly related to the structuring of investment products sold to clients through the Group's retail branch network; includes structured bonds, certificates, policies, capitalguaranteed, absolute return products, etc.



Appendix: Banco Popolare Group Operating costs: personnel expenses



FTE employees*



€/m Includes €9m of extraordinary Includes €6.6m of Includes €49m of extraordinary extraordinary costs related costs related to the costs related to the headcount to the headcount reduction reduction plan. headcount reduction plan. plan. 500 418,2 450 378,7 376,1 376,6 6.9 372.7 371,8 400 6,1 Italease 8,9 9.1 7,2 411.4 350 372.6 367.9 369.4 **BP** Standalone 300 363.7 362.8 250 200 150 100 Q2 10 Q3 10 Q2 11 Q1 10 Q4 10 Q1 11

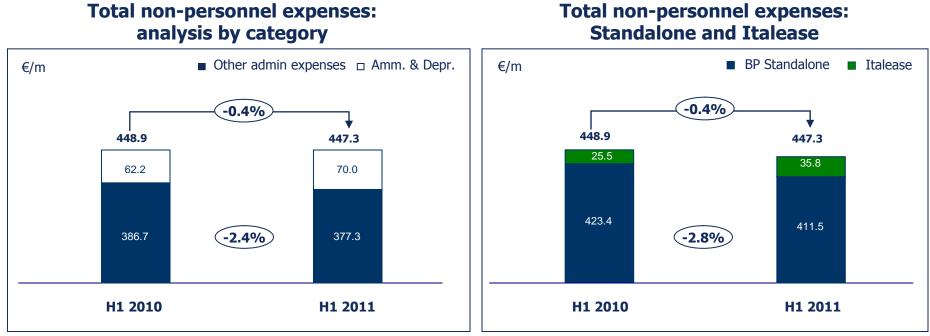
Quarterly evolution

Comments

- The first half of 2011 includes €6.6m of non-recurring costs related to the headcount reduction plan.
- Furthermore, H1 2011 includes costs related to increases of the National Labour Contract expected to amount to about €30m for the full year 2011.
- Group FTE: the average number is down by 420 employees, whilst the period-end data register a decrease of 711 FTE, net of 139 employees who exited with effects from 01/07/2011.



Appendix: Banco Popolare Group Operating costs: non-personnel expenses

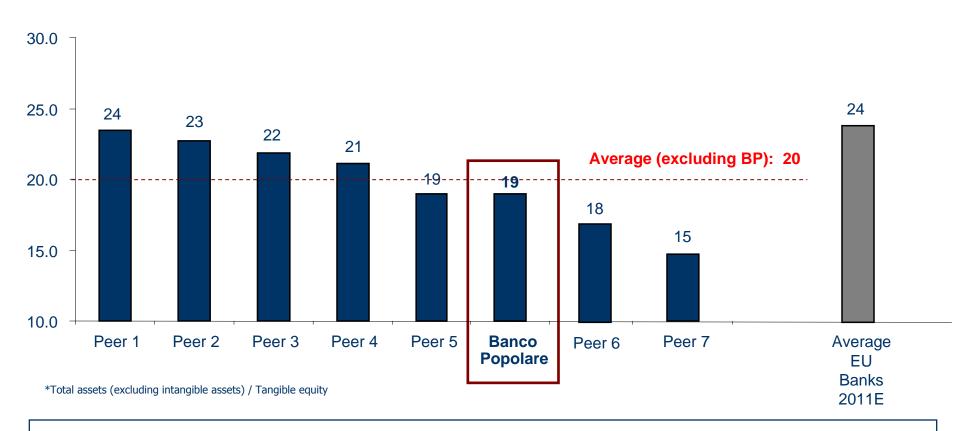


Comments:

- Cost reduction is progressing at Group level (-0.4%), with a drop of 2.4% y/y of Other administrative expenses.
- For the Standalone perimeter, total costs decrease 2.8% y/y (from €423.4m to €411.5m), in particular due to lower rental costs and lower operating expenses related to real estate assets/branches.
- At Italease level, costs increase by €10.3m mainly for extraordinary items, due in particular to legal fees and due to higher amortization of repossessed real estate assets.



Appendix Leverage ratio: benchmark with other Italian banks



Tangible total assets/Tangible book value*

The Group enjoys a low leverage level and, moreover, is not exposed to so-called `toxic assets'.

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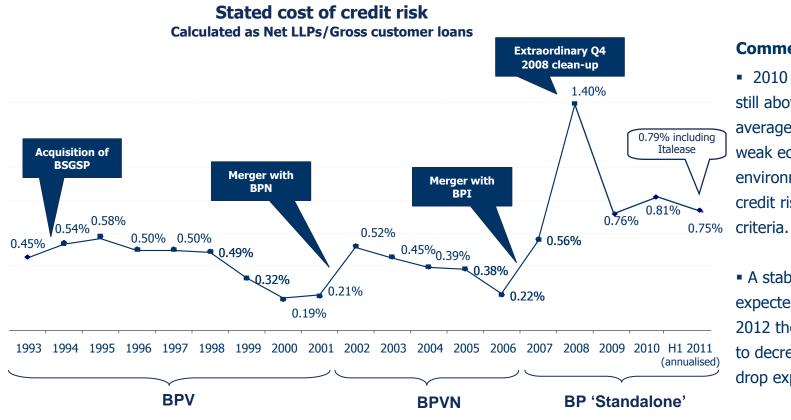
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Notes:

- Source: H1 2011 Reports. Data includes the right issues approved but not yet completed as at 30/06/2011.

- Peer list includes: ISP, UCG, UBI, MPS, BPM, BPER and Carige.

Appendix: Banco Popolare Group Historic cost of credit risk: evolution



Comments:

2010 cost of credit risk still above the historic average, reflecting the weak economic environment and stringent credit risk management

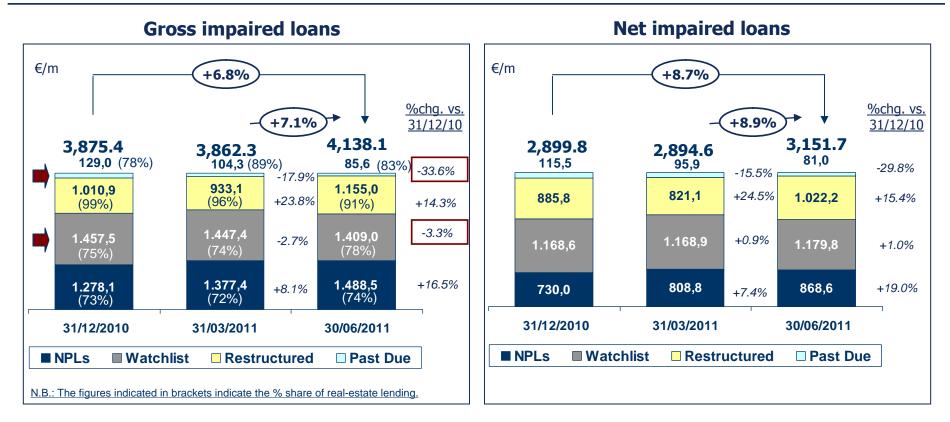
A stable result is expected in 2011, while for 2012 the cost is expected to decrease, with a further drop expected in 2013.

Notes: Calculation based on Annual Reports.

2006-2007 figures based on IAS, previous years on Italian Gaap; 2006-2007 and 2008 excluding time factor, with 2006 including disposal of NPLs. 2004 without Linea as the company was considered as equity stake afterwards.



Appendix: Italease Italease: consolidated impaired loans



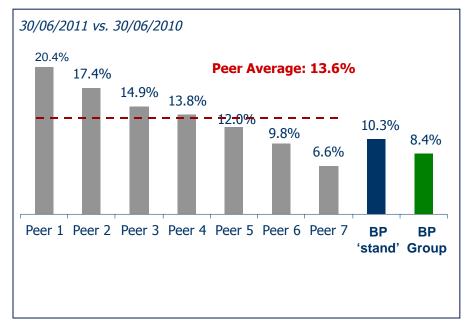
Comments:

- The weight of real estate (highly collateralised) increases both in the NPL portfolio (to 74% in June 2011) and in Watchlist loans (to 78% in June 2011).
- The increase in the impaired loan portfolio in Q2 2011 is substantially due to a single position of €183m (of which: €132m in Release and €51m in "Residual" portfolio), which has already been restructured in August, and to another position of €23m (entirely in the "Residual" portfolio) which has entered into a bankruptcy procedure providing for the total repayment of the preferred creditors (such as Banco Popolare).

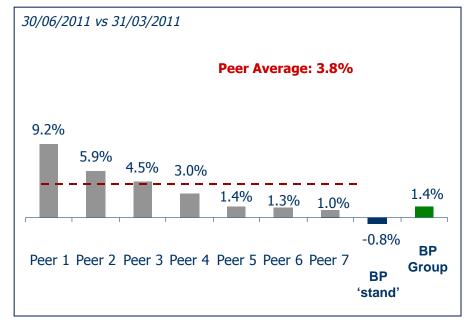
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Appendix: Banco Popolare Group & 'standalone' Asset quality: trend in gross impaired loans

Yearly trend in gross impaired loans vs. domestic peers⁽ⁱ⁾



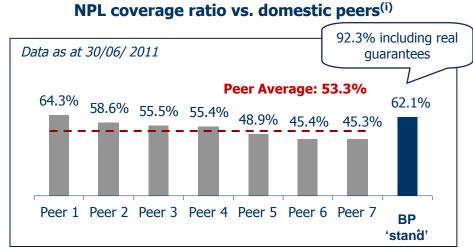
Quarterly trend in gross impaired loans vs. domestic peers⁽ⁱ⁾



(i) Peers include ISP, UCG, MPS, UBI, BPER, BPM and Carige. Data based on latest reported figures as at 30/06/2011.

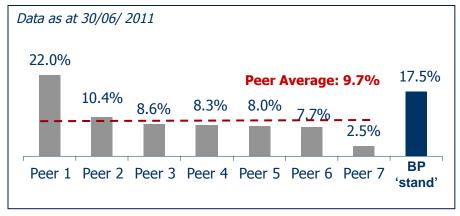


Appendix: Banco Popolare 'standalone' Healthy coverage levels vs. domestic peer average

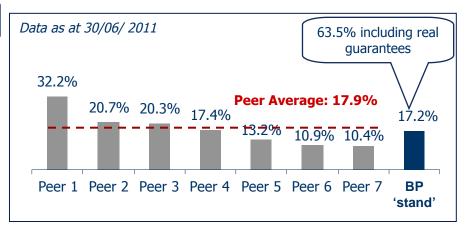


(*) Banco Popolare NPLs coverage includes write-offs⁽ⁱⁱ⁾.

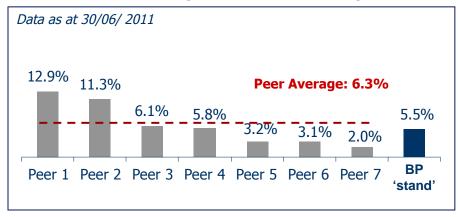
Restructured coverage ratio vs. domestic peers⁽ⁱ⁾



Watchlist coverage ratio vs. domestic peers⁽ⁱ⁾



Past-Due coverage ratio vs. domestic peers⁽ⁱ⁾



(i) Peers include ISP, UCG, MPS, UBI, BPER, BPM and Carige. Data based on latest reported figures as at 30/06/2011.

(ii) Coverage ratio adjusted for write-offs which the bank makes to a significant degree for non-performing loans under bankruptcy procedures together with the entire use of the specific NPL-related accounting reserves already booked against such loans.



Appendix Contacts for Investors and Financial Analysts

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Appendix Pipeline of IR events in 2011

11 November 2011

Place Date **Events** HSBC South European Banks Conference 15 February 2011 London Verona 25 March 2011 Press release on FY 2010 results 25 March 2011 Banco Popolare: Conference call on FY 2010 results Verona 30 March 2011 London Morgan Stanley - 2011 European Financials Conference Lodi Annual Meeting of Shareholders (2nd call) 30 April 2011 13 May 2011 Press release on Q1 2011 results Verona 13 May 2011 Verona Banco Popolare: Conference call on Q1 2011 results Paris Goldman Sachs European Financials Conference 09 June 2011 30 June 2011 Verona Press release on the approval of the Business Plan 2011 - 2013/2015 30 June 2011 Presentation of the Business Plan 2011 - 2013/2015 Milan Press release on New Model of `Large Banca Popolare' Project 15 July 2011 Verona 18 July 2011 Banco Popolare: Conference call on New Model of `Large Banca Popolare' Project Verona Press release on H1 2011 results 26 August 2011 Verona 26 August 2011 Verona Banco Popolare: Conference call on H1 2011 results 01 September 2011 Nomura Financial Services Conference London Sanford Bernstein Pan-European Strategic Decisions Conference 2011 20 September 2011 London 21 September 2011 London KBW UK & European Financials Conference 2011 BofA Merrill Lynch Banking and Insurance CEO Conference 06 October 2011 London Press release on Q3 2011 results 11 November 2011 Verona

Banco Popolare: Conference call on Q3 2011 results

Preliminary Pipeline of IR events in 2011

N.B. The above pipeline does not include ongoing roadshows, meetings and possible other Investor Conferences.

Verona

