MANUELA SOFFIENTINI

Director

PROFESSIONAL ACTIVITY

Graduated in economics from the Università Cattolica del S. Cuore in Milan in 1983, she began her professional career as a product manager for Perlana and Dixan Powder at Henkel Italia in 1984, where she stayed until 1990; from 1990 to 1997, she was marketing manager and marketing director at Nuova Forniera, a company operating in the food & snacks sector; from 1997 to 2000, she served as consumer manager in the lamps and batteries department of Philips Lighting; from 2001 to October 2008 she was CEO of Philips DAP Italy; from 2008 to 2012, she served as CEO of Philips Consumer Lifestyle in Italy, Greece and Israel, where she was responsible for the small appliances and consumer electronics division; on 1 March 2008, she became a Member of the Board of Directors of Philips S.p.A.; between 2012 and 2016, she served as an Independent Member of the Board of Directors of Pirelli and a Member of the relative Strategy and Remuneration Committees; she was an Independent Director of Geox S.p.A. from April 2016 until April 2019 and a Member of its Control and Risks Committee. From June 2016 to June 2021, she was Chairperson of Confindustria Applia Italia Associazione; from March 2022, she has also been an Independent Director of Brembo S.p.A. From April to December 2016 she was a member of the Supervisory Board of Banca Popolare di Milano s.c. a r.l. She has been a Member of the Board of Directors of Banco BPM S.p.A. since 1 January 2017, was Deputy Chairperson of the Remuneration Committee from 10 January 2017 until 4 April 2020, and has been Chairperson of the Remuneration Committee since 7 April 2020. Since 2012 she has been President and Chief Executive Officer of Electrolux Appliances S.p.A. and since 1 January 2021 she has been Chairperson of the Board of Directors of Electrolux Italia S.p.A.