Banco BPM 2023-26: A Solid Success Story

Strongly committed team, ready to deliver Superior Shareholder Value

Sustainable Banking, proudly supporting the Italian Economy

12 December 2023





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Banco BPM 2023-26: a Solid Success Story

AGENDA

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STRATEGIC PLAN AT A GLANCE

Accelerated profitability & sustainable value creation



Cumulative Net Income 2023-26

€4bn

Total Shareholder remuneration 2023-26

>€1.5bn

Net Income 2026

~13.5%

RoTE 2026 ~14%

CET1 2026

The seven pillars of our Acceleration Program

Broaden
leadership in
SMEs & Corporate,
supporting green
transition

Reinforce
Wealth
Management
& Life Insurance

Capture
value from P&C
Insurance and
Payments' deals

Benefit from further omnichannel reinforcement

5 Enhance tech innovation, lean banking, cybersecurity Further consolidate a "future-proof" balance sheet

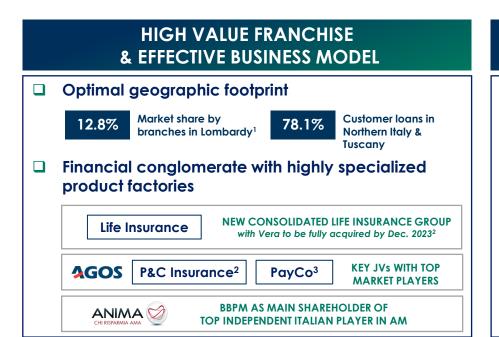
Empower
People and
Communities, in
line with our Socialoriented DNA

SUSTAINABILITY FULLY INTEGRATED THROUGHOUT THE PLAN



Distinctive Strengths & Performance Track Record

A plan based on solid foundations



PROVEN PROFITABILITY TRACK RECORD & BALANCE SHEET SOLIDITY

Solid and sustainable pace of growth

>2x Net Income 2023G vs 2021

CET 1 Sept-23 14.3% +90bps vs. YE 21

Previous Plan targets over-achieved 1 year in advance

EPS FY 2024 Prev. Plan target ~0.69€



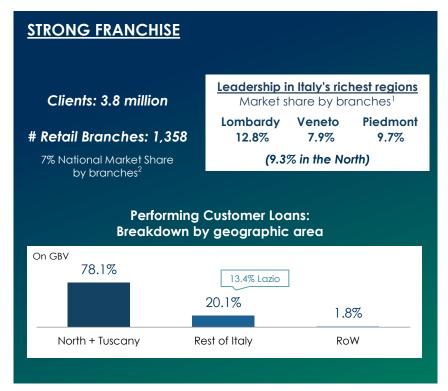
EPS FY 2023 Guidance >0.80€

WELL-POSITIONED TO EXTRACT FURTHER PROFITABILITY

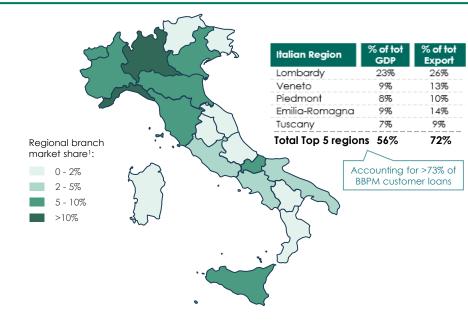


Data as of 30/09/2023.

Optimal geographic presence: at the core of the Italian economy



BBPM TERRITORIAL FOOTPRINT



Sources: Infostat, Bank of Italy; IHS; ISTAT



Data as of 30/09/2023.

Notes: 1. For Banco BPM, the branches include the core retail franchise of the Parent Bank plus 53 private banking branches of Banca Aletti as well as 26 other Group outlets. Source: Studies and Research processing on Bank of Italy Supervisory Reports. 2. Calculated including total # of branches at Group level.

Specialized banks & product factories: strategic growth engines

SPECIALIZED BANKS

Ability to provide a full range of banking products & services

INVESTMENT BANKING

PRIVATE BANKING & WEALTH MANAGEMENT SOLUTIONS

Banca Akros

BANCA ALETTI

Full ownership

#1 in fixed income, top Italian broker, market maker and issuer of structured products

One of the primary private banks in the Italian market

KEY PRODUCT FACTORIES

Relevant stakes in specialized finance businesses

From 14.3% in 2017 Stake **BBPM** as main **ASSET MANAGEMENT** 22% ANIMA 🤝 Top independent AM player shareholder JV with: Aggs **CONSUMER CREDIT** 39% Leading national player CRÉDIT AGRICOLE CONSUMER FINANCE LIFE INSURANCE¹ BANCO BPM VERA Vita **Full ownership** Life: Single insurance Group (Recently re-insourced) Significant P&C: Partnership with top European BANCO BPM VERA SSICURAZIONI 35% further value to P&C INSURANCE1 **Bancassurer** be extracted 28.6% **PAYMENTS BUSINESS² PayCo** 2nd largest player in Italy

HIGHER REVENUE CONTRIBUTION
THANKS TO STRENGTHENED
OWNERSHIP STRATEGY FOR KEY BUSINESSES

- 1. Develop top-level product offering for our clients
- 2. Direct involvement in governance and management of the product factories ("significant influence")
- 3. Two revenue streams for Banco BPM: distribution fees and income from companies' results



A successful 7-year journey increasing profitability and solidity

2017 – 2019 TRANSFORMATIONAL RESTRUCTURING

- FORMER BANKS' IT, ORGANISATIONAL AND COMMERCIAL INTEGRATION
- NETWORK AND PRODUCT FACTORIES / JVs' SIMPLIFICATION & SPECIALISATION

60%

MASSIVE DERISKING

2020 – 2021 BUSINESS MODEL AND CAPITAL PROFILE CONSOLIDATION

DIGITAL & MULTICHANNEL COMMERCIAL MODEL

5.2%

31/12/2019

31/12/2016

- IMPROVEMENT IN RISK / CAPITAL POSITION
- STRENGTHENED PROFITABILITY

2022 – 2023 PROFITABILITY AND VALUE CREATION

- STRATEGIC AMBITIONS' ENHANCEMENT
- STEADY INCREASE IN PROFITABILITY

0

- GOVERNANCE & RISK MANAGEMENT REINFORCEMENT
- RESHAPING OF BANCASSURANCE AND PAYMENTS BUSINESS MODEL
- INVESTMENT GRADE-RATED BY S&P, MOODY'S, FITCH AND DBRS.

COST EFFICIENCY & DERISKING Derisking GBV. €bn Retail Branches (#) -34.5 +8.4 30.0 ~950 reduction vs. YE 2016 3.9 from ~2,300 to ~1,350 NPEs as of 2017-9M 23 2017-9M 23 NPEs as of Headcount (#) 31/12/16 Inflows to NPEs 30/09/23 Deriskina ~5.000 reduction vs. YE 2016 Gross NPE ratio 24.1% from ~24,700 to <20,000 9.1% 3.5% 2017 Adj.¹ 2019 Adi. 9M 23 Net NPE ratio 14.7%

48%



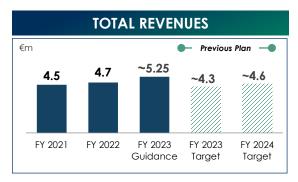


64%

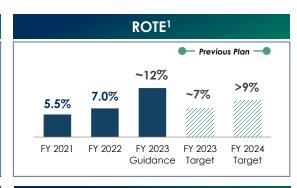
Notes: 1. 2017 P&L data not fully comparable, due to different accounting standard and reclassification schemes. 2. Calculated as Net Profit from P&L (year x) / Tangible Shareholders' Equity (end-of-period, excluding FY Net Profit, AT1 instruments and Intangible assets net of fiscal effect). 3. Post dividend suspension.

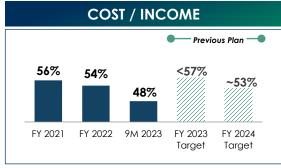
30/09/2023

Previous Plan targets for 2024 over-achieved 1 year in advance

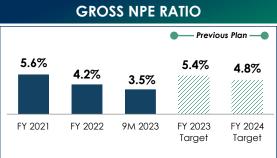






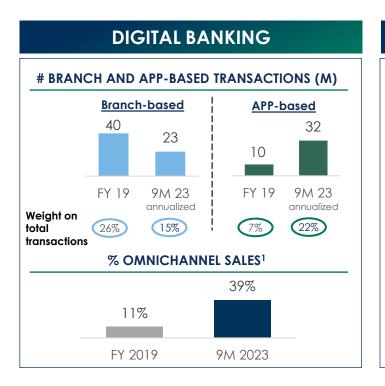








Successfully continuing our path of Digital & Sustainability integration





ESG rating improvement, with Sustainalytics score from 22.4 (Mid-Risk) to 15.7 (Low-Risk)

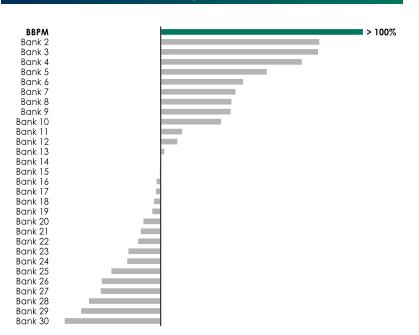
→ among the top-rated Italian banks



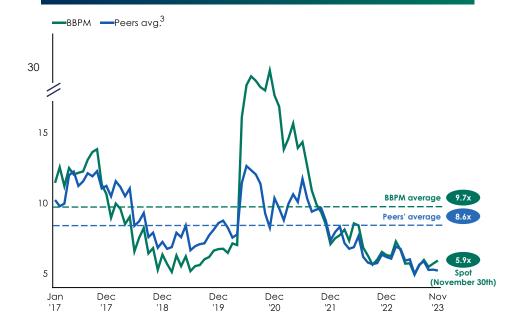
Notes: 1. Omnichannel Sales: significantly digital channels-contributed branch sales (e.g., on-line price quotation and product selection/request) and Remote Sales (Self or Remotely-assisted full digital Sales). 2. Oil & Gas, Power generation, Cement, Automotive and Coal. 3. New lending to Corporate and Enterprises belonging to green/low transition risk sectors and green lending products to Corporate and Enterprises (excluding Small Business & Institutional seaments). 4. Issued under the GS&S Bonds Framework.

Best share price performance since merger, yet still room for growth

TOP 30 EU BANKS – SHARE PRICE PERFORMANCE JAN 2017 / NOV 2023¹



P/E²: SIGNIFICANT GAP VS. LONG-TERM AVERAGE

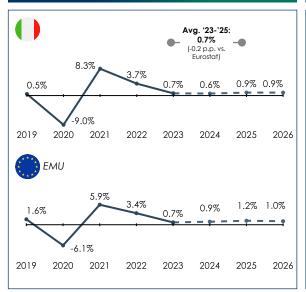




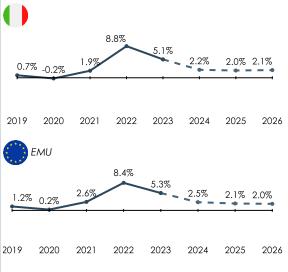
2023-26 Strategic Plan Financials

Main underlying macro-economic assumptions

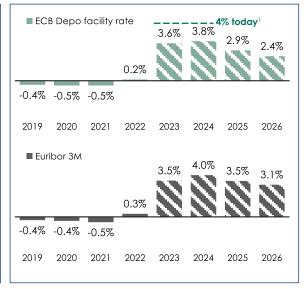
GDP REAL GROWTH (YOY %)



CONSUMER PRICE INDEX (YOY %)



SHORT-TERM RATES (YEARLY AVERAGE)





Key opportunities from current market conditions

CURRENT NII LEVEL ACHIEVED ALSO IN LOWER INTEREST RATE CONTEXT

Top Italian Banks by assets¹

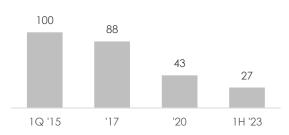
■ Average Euribor 3M ■ NII / Avg. Total assets



ENHANCED CREDIT STANDARDS PREVENTING MAJOR DETERIORATION

 Today's point of departure is stronger than ever:

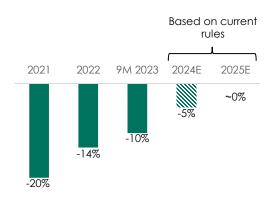
Italy² – Probability of default (weighted average) - Corporate & SMEs Indexed numbers (1Q 2015= 100)



 In recent years, Italian banks adopted new credit management standards guided by a strict regulatory framework and a rigorous supervisory approach

SYSTEMIC CHARGES PHASING-OUT

Top Italian Banks by assets³ - Impact of systemic charges on Net Income





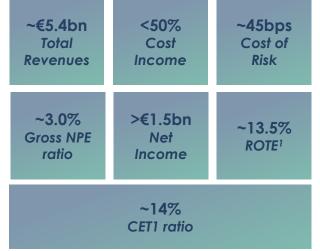
Notes: 1. Banks included in the sample: Unicredit, Intesa Sanpaolo, MPS, Banco Popolare, BPER, BNL, BPM (year 2011); Unicredit, Intesa Sanpaolo, BBPM, BPER, MPS, Crédit Agricole Italia, Credem (1H 2023). 2. Italian Banking System, Corporate as defined in Capital Requirements Regulation, including Businesses with >€1m exposure. 3. Banks included in the sample: Unicredit, Intesa Sanpaolo, BBPM, BPER, Banca Popolare di Sondrio, Credem Sources: Bank of Italy: EBA Risk Dashboard: Top Italian Banks financial reports 2021. 1H 2023.

Raised P&L ambitions leading to top-level shareholder remuneration

Previous Plan: 2024 Targets

~53% ~€4.6bn 48bps Cost Total Cost of Income Revenues Risk 4.8% ~€1.05bn >9% Gross NPF Net ROTE1 ratio Income $\sim 13.6\%^2$ CET1 ratio

New Plan: 2026 Targets



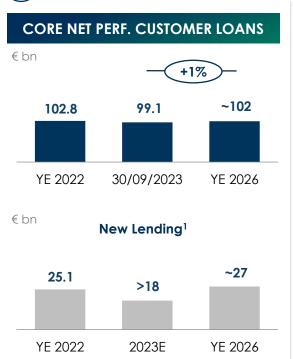
€4BN
SHAREHOLDER
REMUNERATION
IN 2023-26

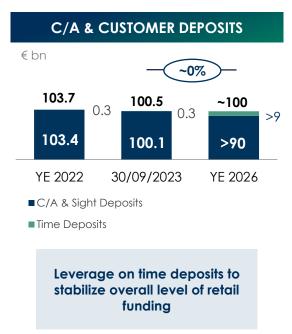
Best in class:>50% of currentMarket Cap³

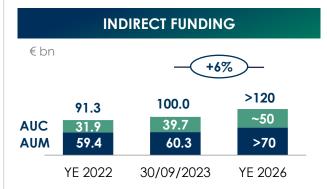


Volumes: back to loan growth, acceleration on indirect funding

CAGR 9M 2023-26



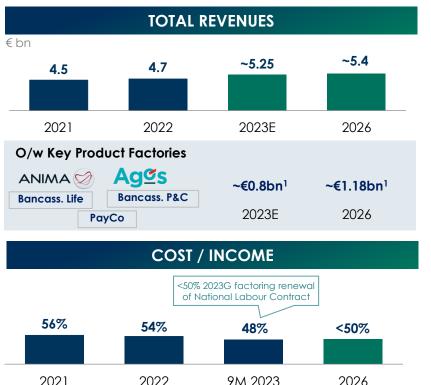


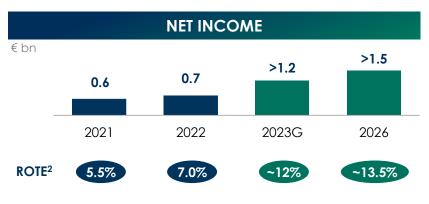


€7.5bn Cumulative AuM Net Inflows in 2024-26, mainly driven by Life products



<u>P&L</u>: targets to build further on our current growth trajectory







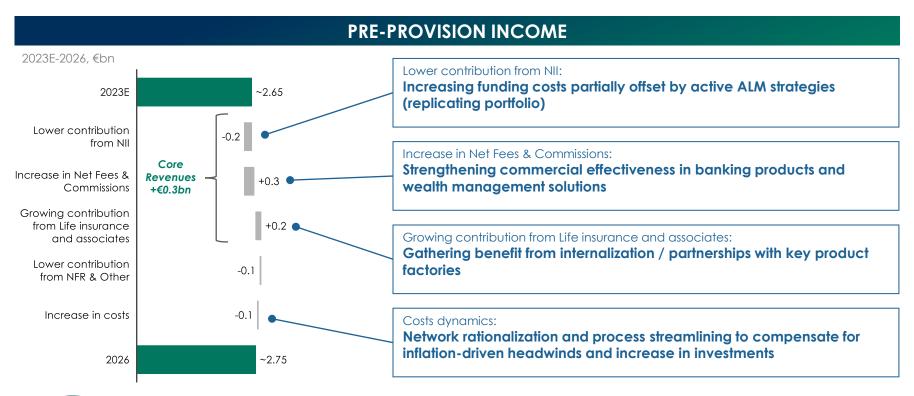


2022 data are restated for the application of IFRS 17 to subsidiary and associated insurance companies.

~45

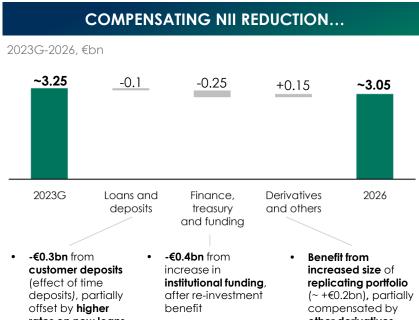
2026

NII and Cost headwinds over-compensated by Fees and Associates

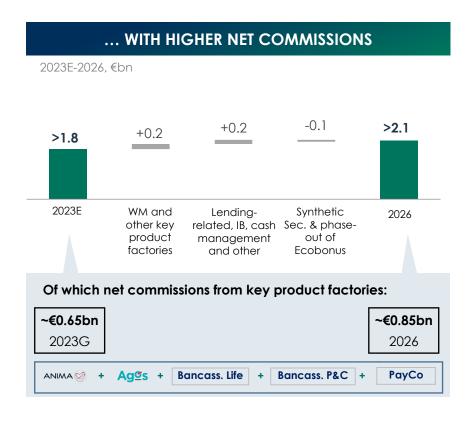




NII and Net Commissions: main evolution drivers



- rates on new loans vs. back book
 - Securities portfolio optimization leading to **+€0.2bn**
- other derivatives and contributors to NII



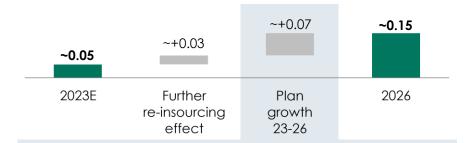


Income from Life Insurance and Associates: main drivers

INCOME FROM CONSOLIDATED (LIFE) INSURANCE

Contribution to Revenues 2023E-2026, €bn

Bancass. Life

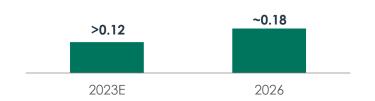


More volumes for higher share of Life products on AuM

- Improved margins thanks to value chain internalization
- Note: 2023 results of Life product factories affected by spike in interest rates; normalization / decrease of interest rates to impact positively in 2024-26 via higher CSM amortization

INCOME FROM ASSOCIATES

Contribution to Revenues 2023E-2026, €bn

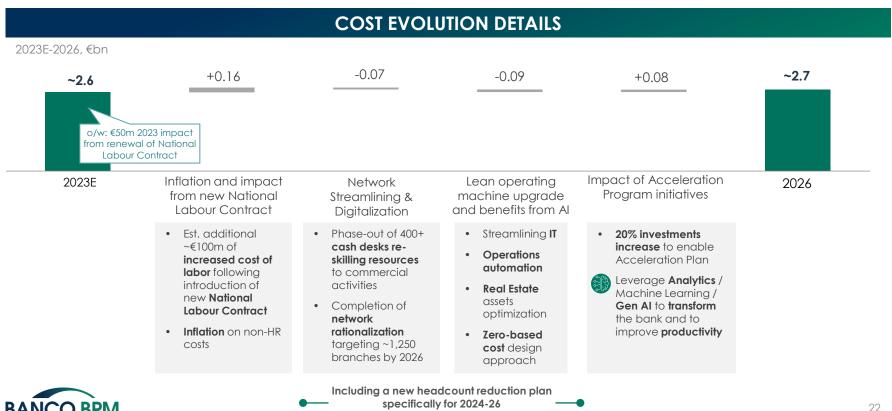


• Largely (>90%) from key product factories:

ANIMA + Aques + Bancass. P&C + PayCo



Costs: further efficiencies to offset inflation and increase in investments

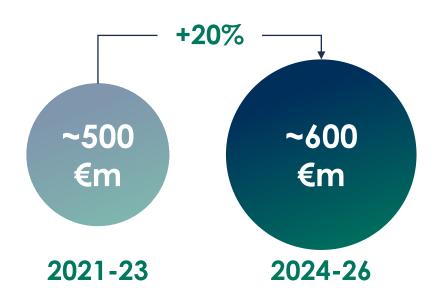


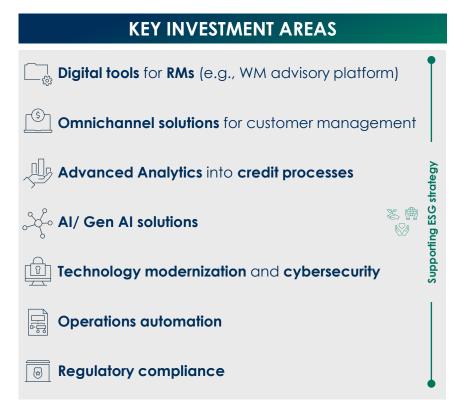


IT investment boost led by tech upgrade and digital innovation



Cum. 2024-26 vs. Cum. 2021-23, €m

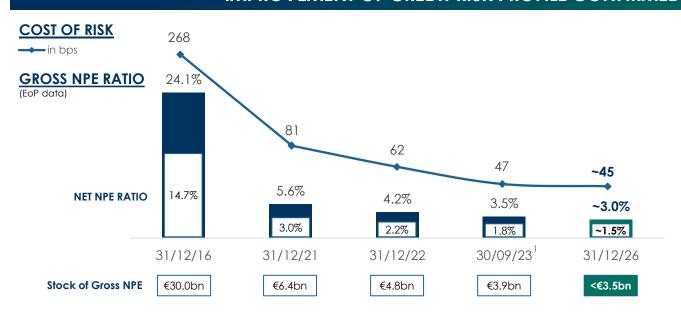






Distinctive track record in Asset Quality & Cost of Risk

IMPROVEMENT OF CREDIT RISK PROFILE CONFIRMED



HISTORICAL PERFORMANCE DRIVERS:

- Enhanced loan portfolio quality
- Proactive credit management
- Material de-risking performed

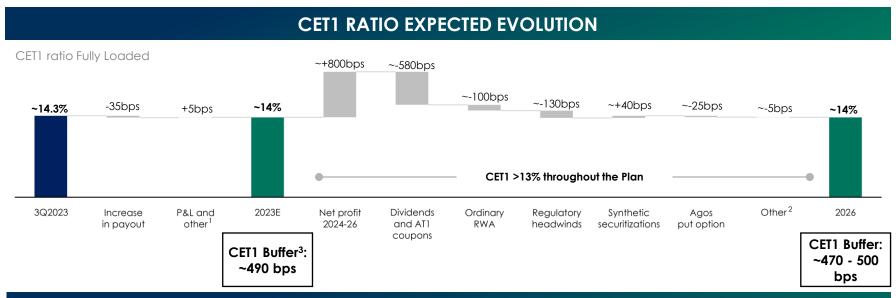
2023-26 PERFORMANCE DRIVERS:

- Reinforcement of credit granting & default prevention
- Improved recovery performance and extra workout capacity
- High share of State guarantees in current book



Notes: 1. Annualized.

Capital position not affected by increased shareholder remuneration



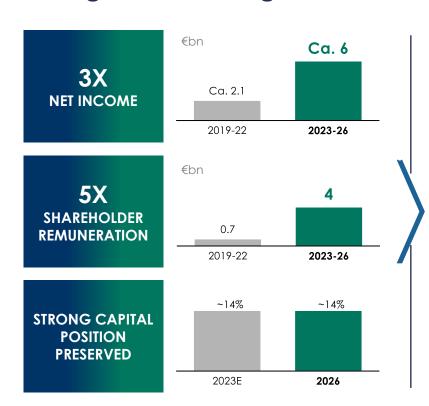
LIQUIDITY AND FUNDING RATIOS

LCR and NSFR to be maintained well above the minimum requirements over the Strategic Plan horizon

Solid buffer vs. **MREL** requirements to be preserved on a continuous basis



Strong P&L enabling to boost shareholder remuneration



SIZEABLE 2023-26 REMUNERATION

- >50% current market cap¹
- ~40% TBV (9M 2023)

OUTLOOK

- Interim dividend to be introduced in 2024
- From 2024 onwards, form of remuneration (dividends / buyback) to be re-assessed periodically
- Further increase in shareholder remuneration using excess capital to be considered according to the full achievement of the plan targets

DIVIDENDS IN 2024 ~€1.3bn o/w ~€0.75bn dividends on 2023 results

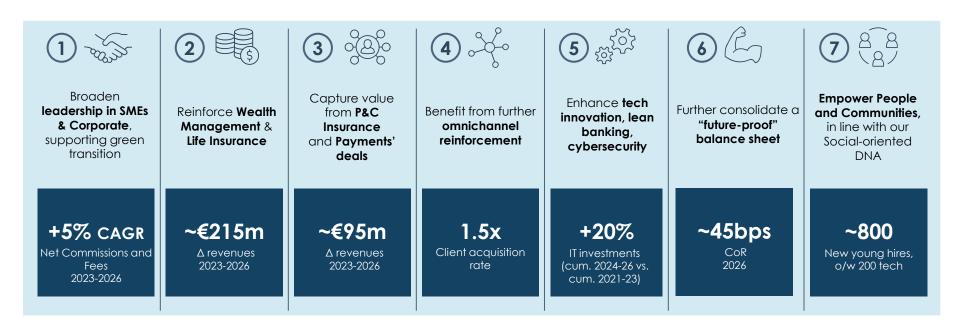
~17% of market cap¹



Performance Acceleration Program

.....

The seven pillars of our Performance Acceleration Plan





SUSTAINABILITY FULLY INTEGRATED THROUGHOUT THE PLAN





Further developing the integration of our Sustainability strategy

SUSTAINABILITY AMBITIONS EMBEDDED IN THE PLAN



- Supporting our clients in their transition path through advisory and commercial offering, paving the way for a Net Zero Strategy
- Strengthening the management & monitoring of Climate & Environmental Risk
- Keep on reducing our own environmental impact



Green & Low Transition risk new lending

(avg. P.Y. 2024-26)1

CARBON NEUTRAL BY 2024

For Net Scope 1&2 emissions²



- Further enhancing our People strategy, Generational change and Women empowerment
- Strengthening our leadership position as third sector lender
- Confirming as a top Community bank with strong impact on our local communities (school and education-driven)

+20%

Women in managerial positions YE 2026 vs. YE 2023 ~€200m

New loans to third sector (2026) ~€5m

Donations & contributions for "E" and "S" projects

(avg. P.Y. 2024-26)



- Short-term and Long-term incentive plans for managers & employees confirmed aligned with ESG targets
- Supporting our Digital transformation with a strong Privacy & Cybersecurity management
- Further enhancement of ESG risk measurement framework, in coherence with the evolution of external regulation and risks materiality

~15%

Share of hirings of Cybersecurity specialists on total hirings of Digital & IT professionals (2024-26) #200K

ESG training hours to employees in 2026



SME & Corporate: a strong platform for further growth

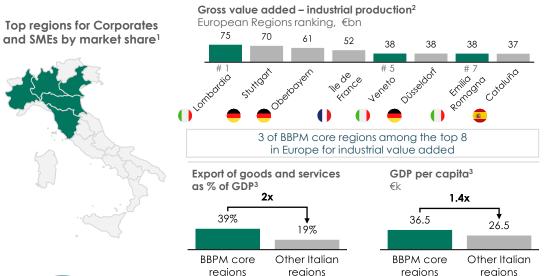
Broaden leadership in SMEs & Corporate Reinforce Wealth Management & Life Insurance Capture value from P&C Insurance and Payments' deals

Benefit from further omnichannel reinforcement Enhance tech innovation, lean banking, Cybersec

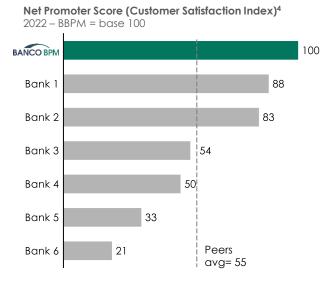
Further consolidate a "future-proof" balance sheet

Empower People and

WELL-ESTABLISHED IN CORE REGIONS OF ITALIAN ECONOMY



PREFERRED PARTNER OF SMEs

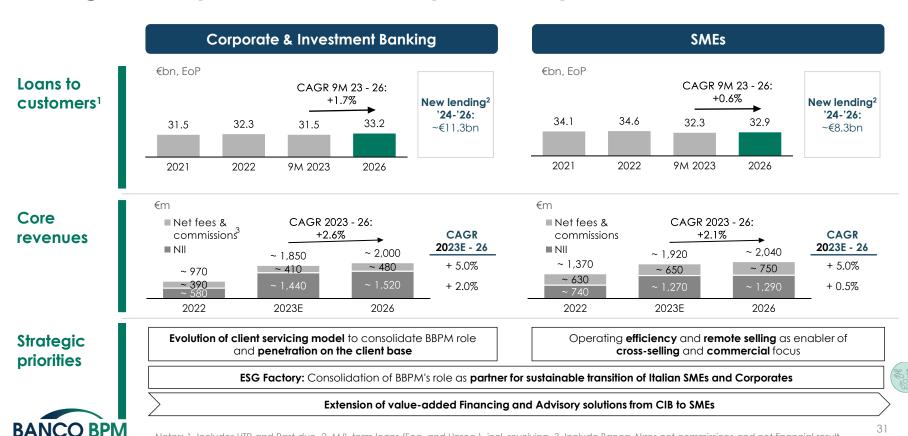




Notes: 1. Market share calculated on outstanding loans to SMEs and Corporates. 2. 2020 data. Southern Ireland not included due to a fiscal regime not comparable. 3. 2021 data. 4. Customer loyalty survey conducted by external research provider for BBPM on 22 Provinces where BBPM is located. Data refers to the top 7 banks in Italy by total assets (2022).

Sources: Istat. Eurostat

Solid growth by 2026 to be mostly driven by Fees & Commissions



Corporate & Investment Banking: a tailor-made service model

A ROBUST MODEL WITH GROWTH POTENTIAL



THREE MAIN PRIORITIES OF ACTION

ADVANCED CUSTOMER SERVICE MODEL

- Relationship Managers focused on Key Clients and portfolios optimization
- Dedicated effort on clients with additional potential through evolution of segmentation
- Advanced industry coverage: Infrastructure (PNRR), PowerGen, Private Equity,...

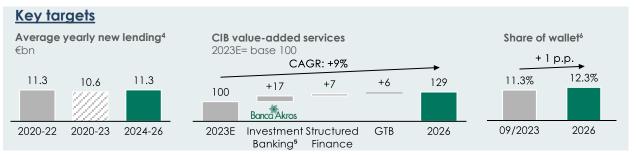
OFFER SCALE UP

- Banca Akros full potential: origination synergies on BBPM's client base, expansion of investment products offering and sales business unit set-up
- Supply Chain Finance: specialists, products, digital platform, growth via M&A of specific target (including fintech)

BROADEN LEADERSHIP

- Originate to Share as enabler of growth in Structure Finance Business
- Global Transaction Banking digitalization with Artificial Intelligence-driven solutions for economies of scale

_____ Specific focus also on **growth in Large Corporate value-added business** (i.e. capital markets / bond _____ issuances) leveraging BBPM investment grade rating as enabler





Notes: 1. Market share calculated on deal value, based on disclosed data (2022). 2. Market shares relative to Corporate and SMEs. 3. Market share calculated on deal value, based on disclosed data of transactions between €10m and €250m (11M 2023). 4. M/L-term loans (Sec. and Unsec.), incl. revolving. 5. Include growth on net commissions and net financial result. 6. Data refers to corporate clients, share of wallet calculated on drawn credit lines. Sources: Assifact; Mergermarket; Bank of Italy.

SMEs: differentiated approach based on Digital and 360° Advisory

>60%

2026

> 25%

2026

~ 50%

2026

STRATEGIC PRIORITIES

% SB clients with App

35%

9M 2023

< 5%

1H 2023

~ 15%

9M 2023

effort on SB

% Digital Branch commercial

% SB smart lending enabled sales

AMBITION 2023-2026

Small and micro business¹: digitalization and simplification as growth enablers New digital solutions: new App and Remote Banking enabling a best-inclass experience in transactional services and omnichannel sales

Smart and digital lending: automated decision and remotized journeys on selected credit products by year-end 2024

SME remote sales development: dedicated workforce in Digital Branch with full suite of products remotely available

EXAMPLES OF AI/
GENERATIVE AI USE CASES

Smart Lending based on advanced credit scoring

Co-piloting Digital Branch
 customer support



130

2026

% RMs' effort on commercial

activities² 9M 2023= base 100

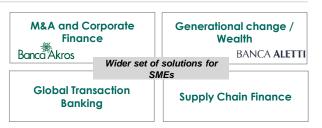
+30%

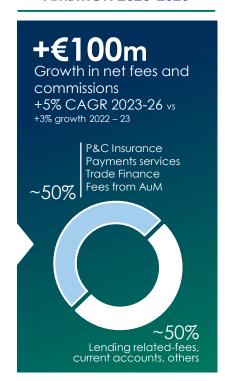
100

9M 2023

SMEs BBPM 360° advisory with complete value proposition

- Expansion of today's coverage of 70
 SME business centers with targeted openings in high-potential areas
- Further exploit synergies with product factories, CIB, Akros and Aletti
- Agribusiness dedicated solutions: specialized offering and proximity









ESG Factory for corporates and SMEs: supporting sustainable transition

Corporate and Enterprises journey for sustainable transition



<u>ESG training</u>: increase skills and awareness on sustainability

2024-26 BBPM initiatives

- ESG training to enterprises: workshops and educational initiatives for both clients and prospects
- Increase the number of ESG-skilled RMs
- Provide clients with support for ESG selfassessment

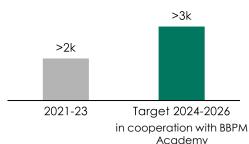
ESG advisory: identification of needs and solutions

- Full rollout of an ESG diagnostic tool for ESG integration into credit policies, accompanying customers in their green transition
- Gap analysis and ESG advisory
- Partnerships with an ecosystem of ESG solutions providers

<u>ESG offering</u>: support for operating model sustainable transformation

- Sustainable finance: full suite
 of sustainable products including taxonomy—
 aligned solution aimed to finance specific
 initiatives
- Physical risk assessment and offering of protection solutions

New ESG factory: ESG training to enterprises Hours



By 2026 all credit
approvals of Corporate
and Enterprises in high
emission sectors¹ and Large
corporate clients completed
with a ESG diagnostic tool

vs. ~50% @9M2023



On priority All other sectors³ sectors

By 3Q24 By 2026



By 1Q24



Notes: 1. "High" and "Very High" transition risk sectors (as defined at YE 2023). 2. New lending to Corporates and Enterprises belonging to green/low transition risk sectors (as defined at YE 2023) and green lending products to Corporate and Enterprise segments (excluding small business & institutional segments). 3. Oil & Gas, Power generation, Cement, Automotive and Coal.

Wealth Mgmt: building on recent progress to further exploit our potential

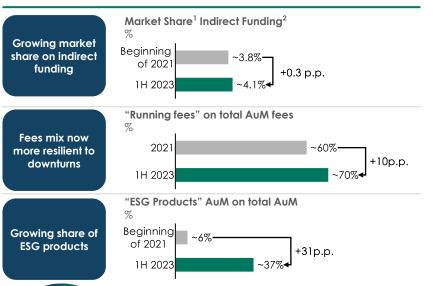
Broaden leadership in SMEs & Corporate Reinforce Wealth Management & Life Insurance Capture value from P&C Insurance and Payments' deals

Benefit from further omnichannel reinforcement

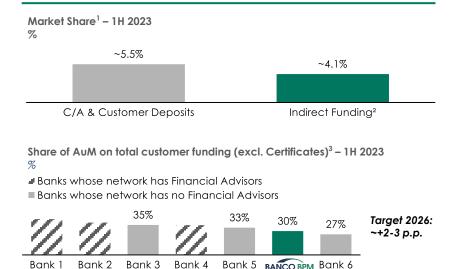
Enhance tech innovation, lean banking, Cybersec Further consolidate a
"future-proof"
balance sheet

Empower People and Communities

POSITIVE EARLY RESULTS FROM THE TRANSFORMATION ACTIVATED ON WEALTH MANAGEMENT



STILL SIZEABLE RESIDUAL POTENTIAL

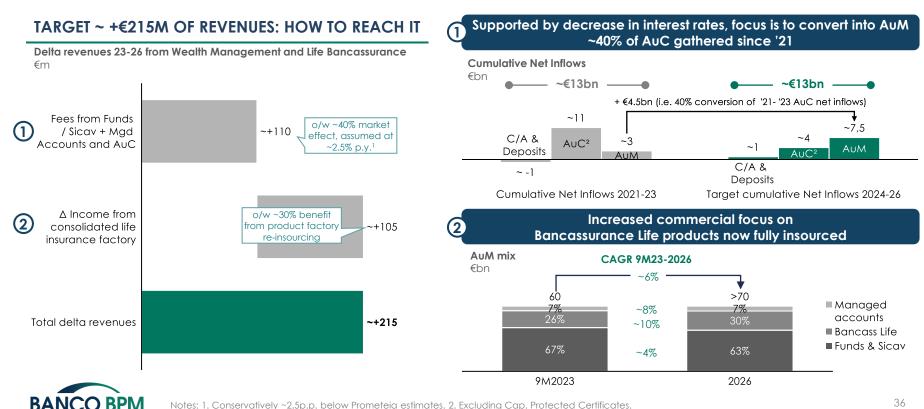




Notes: 1. BBPM actual data compared to Bank of Italy reports on Italian Banking System. 2. Excluding Cap. Protected Certificates from AUC. 3. "Core" direct funding + indirect funding.

Sources: Bank of Italy; Peers Annual Reports.

AuM growth and life insurance factory support ~€215m revenue upside



Affluent: four key priorities to enable AuM growth

AFFLUENT SEGMENT KEY FIGURES Affluent share of AuM on Total BBPM Group >60% of total **Taraet** Affluent segment AuM €bn CAGR: +~5% 37 9M 2023 2026

KEY INITIATIVES

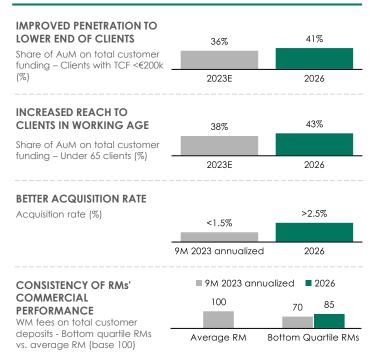
- Differentiated proposition for Upper & Lower Affluent, also providing a dedicated RM to >180k clients (~+40% clients with dedicated RM)
- Better reach outside branches thanks to enablement of off-premise sales and completed remote offer
- Group-wide unique WM platform
 - fungible across channels (remote and offpremise),
 - modular (basic & advanced)



Al-powered (Robo4Advisory, CRMintegrated, ...), increasing RM productivity



PRIORITIES AND OBJECTIVES







Private: three key priorities to enable Banca Aletti further growth

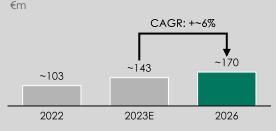
PRIVATE SEGMENT KEY FIGURES

Private share of AuM of Total BBPM Group

~20% of total

<u>Target</u>

Banca Aletti Revenues



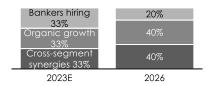
BANCA ALETTI KEY INITIATIVES

- Group Cross segment synergies empowerment and extension (SMEs, Corporate, Institutional)
- Wealth Management Advisory
 Platform (same as per Affluent as previously illustrated)
- New ESG WM solutions enhancement, penetration and internalization (BA3 Sicav, Managed accounts, Paid advisory, Insurance solutions, Digital solutions)
- Dedicated model and proposition for Entrepreneurial families & HNWI, jointly with CIB Group, Aletti Fiduciaria and Aletti Suisse (dedicated illiquid services and solutions in Switzerland and Luxembourg)

PRIORITIES AND OBJECTIVES

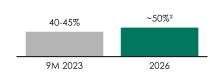
POLARIZATION OF GROWTH ON INTERNAL ACTIONS

Net inflows by source (%)



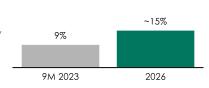
SHARE OF BUSINESS FROM UPPER-END CLIENTS¹

Share of TCF from upper-end clients on total TCF



PENETRATION OF PAID ADVISORY ON AUC

Share of AuC with paid advisory on total AuC (%)





~+€95m revenues from deals in P&C Insurance and Payments

Broaden leadership in SMEs & Corporate Reinforce Wealth Management & Life Insurance Capture value from P&C Insurance and Payments' deals

Benefit from further omnichannel reinforcement

Enhance tech innovation, lean banking, Cybersec

Further consolidate a "future-proof" balance sheet

Empower People and Communities

Payments deal announced on 2023 July 14th

- Banco BPM, Gruppo BCC Iccrea and FSI have underwritten a binding agreement for the creation of a strategic partnership
- The agreement provides for the assignment into the joint venture of Banco BPM's payments activities, for a mixed consideration based on cash and shares (28,6% of JV): tot €500m immediate + additional max amount of +€100m
- The Bank will be able to preserve the current commission margins, while fully benefiting from their growth, as well as from the contribution of the profits expected from the JV and its potential accretion in the value of its equity investment

Closing by 1Q 2024

P&C deal announced on 2022 Dec 22nd

- CAA's acquisition of the 65% stake in Banco BPM
 Assicurazioni S.p.A. and, subject to the
 repurchase by Banco BPM of the stake currently
 held by Cattolica Assicurazioni, of 65% in Vera
 Assicurazioni
- Launch of a 20-year commercial partnership in the Non-Life/Protection sector which will have as its objective the distribution of insurance products to be placed by both the Banco BPM Network and part of Agos Network

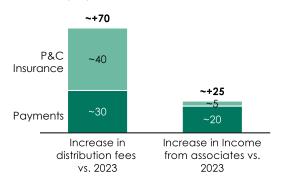
Closing by 2023

P&C AND PAYMENTS GROWTH 2023-26

 Additional value from last 12 months' deals comes from both an increase in fees as well as profit as shareholders

~€95m of value for the Acceleration Plan

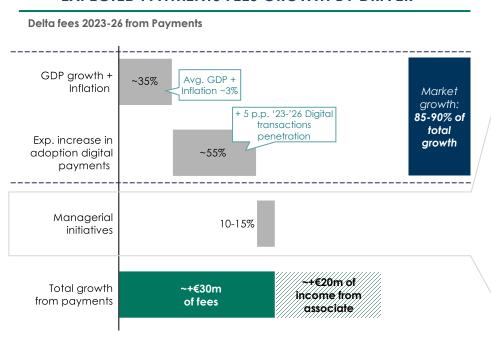
Δ 2023-26 (€m)





Expected growth in Payments mainly driven by market dynamics

EXPECTED PAYMENTS FEES GROWTH BY DRIVER



INITIATIVES DETAILS

Product penetration initiatives

- Marketing and
 Commercial jointly
 dedicated investments
- Additional salesforce to develop LAKA/ Corp. clients
- Personalized offers on high potential customer clusters
- Leverage on relaunched BBPM's customer base growth ambition

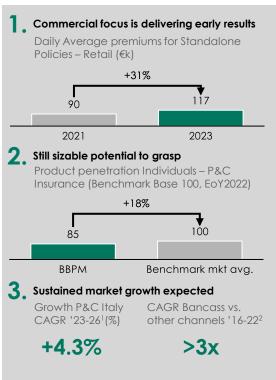
Cross-sell / Up-sell initiatives

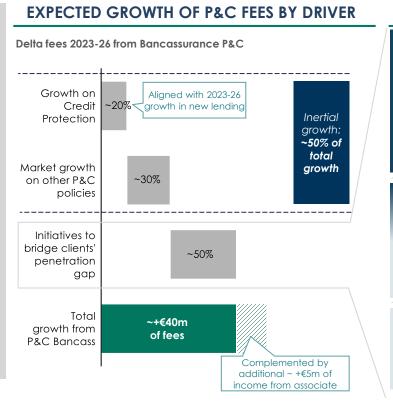
- Up-sell: Focus on Smart POS, premium cards for business segment and digital/mobile payments
- Cross-sell: Focus on pushing VAS enabled by the new platform (i.e., Soft Pos; other specific SME, small and micro businesses services)

Full deployment within 1 year from closing

BANCO BPM Source: Euromonitor November 2023

P&C proposition to leverage on best-in class partnership with CAA





INITIATIVES DETAILS

TOOLS

NETWORK

PRODUCTS

- New specific 'check-up' tools to map customer needs and insurance gap to stimulate adoption
- Full integration of the insurance offer and commercial routines into new Wealth Management platform
- Exploitation of the newly set-up dedicated Bancassurance Protection commercial organizational unit:
 - +130 FTEs (of which +120 FTEs dislocated across the regions)
 - Continuous specialized training program

 Leveraging on CAA international capabilities to build a new state-of-the-art products and services catalogue



Fostering clients' proximity with empowered omnichannel approach

Broaden leadership in SMEs & Corporate

BANCO BPM

Reinforce Wealth Management & Life Insurance Capture value from P&C Insurance and Payments' deals

Benefit from further omnichannel reinforcement Enhance tech innovation, lean banking, Cybersec

Further consolidate a "future-proof" balance sheet

Empower People and
Communities

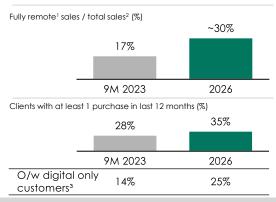
KEY RESULTS ACHIEVED KEY FOCUS IN THE LAST YEARS PRIORITIES BY 2026 9M 2023 2019 Clients with App / 57% 30% Digital client activation program Focus on 'diaital identity' as key total clients¹ (%) enabler for paperless processes **CLIENT** 22% Mobile APP trx² (%) DIGITALIZATION Continuous enrichment of Mobile **Omnichannel** App for Individuals and SME clients 2 15% Physical Branch trx² (%) 26% advisory transformation Omnichannel sales / 11% 39% Remotization of key retail product total sales1 (%) iournevs and services SALES 3) Network transformation 2.0 o/w fully Remote³ 17% DIGITALIZATION Customer engagement with an omnichannel approach Commercial contacts 55% 6% of Digital Branch¹ (%) Acquisition program and Steady reduction of branches and ~1.358 ~1.727 Webank scale-up # branches cash desks in line with increased **NETWORK** customer digitization New ~1.900 #cash desks ~3,350 **STRUCTURE Digitalization for SMEs** Customer Center transformed into TRANSFORMATION # self + smart assistance 5)(already covered in the first pillar Digital Branch⁴, with inbound 75% 36% / total inbound optimization via self/smart assistance section) interactions¹ (%)



Leading edge ambition on current omnichannel initiatives

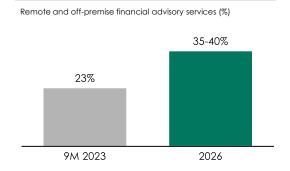
Digital client activation program

- Extension of self / digital product offering
- Digital Sales & Marketing boost program
- Completion of Marketing Automation platform (es. real-time engagement of clients)



Omnichannel advisory transformation

- Extension of omnichannel advisory solutions (i.e. Digital-Off-premise; In-app-videocollaboration)
- Integration of WM advisory platform into Advanced CRM/ Marketing automation tools
- Upgrades to retail RMs front end

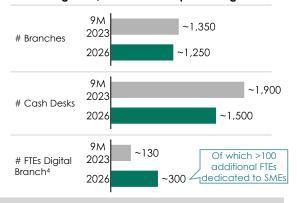


3 Network transformation 2.0

Further reduction of branches and cash desks (opened only half day), also thanks to ~500 new state-of-the-art advanced ATM machines

~€70m expected cost saving

- In-branch digitalization program (digitalization of network workforce and CX in-branch)
- Further growth/commercial impact of Digit. Branch



EXAMPLES OF AI/GENERATIVE AI USE CASES

Personalization and **funnel optimization** of digital marketing contents

Co-piloting of financial advisory

• Digital Branch in/outbound flow optimizer

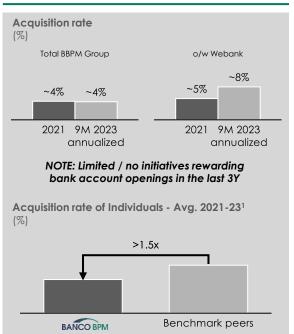


Acceleration of customer acquisition to sustain deposit volumes

ROOM TO IMPROVE ACQUISITION RATE (ALSO LEVERAGING WEBANK)



MAIN PRIORITIES TO REVAMP ACQUISITION RATE AND DEFEND CURRENT LEVEL OF DEPOSITS



RETAIL ACQUISITION PROGRAM

- Improvement to retail onboarding process
- **Promo initiatives on direct funding** / launch of acquisition engine
- Cross-selling offers with dynamic pricing solutions
- Branch refocusing initiatives and digital marketing support

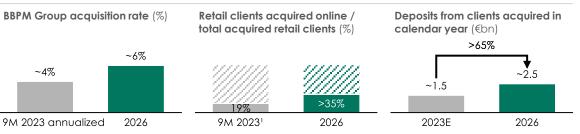
AI/GENERATIVE AI USE CASE

Digital advertising & commercial promo optimization

UPSCALE WEBANK

(~+30% of Webank customers)

- Revamp of **Brand Awareness / digital** advertising
- Selective deposit remuneration offers
- Introduction of remote financial advisory with Digital Branch
- Offer extension (e.g. Agos products, Protection, ...)





Integrated by a New Customer Value Management

approach to improve retention through personalized caring initiatives



IT platform: a new journey based on four key priorities

Broaden leadership in SMEs & Corporate Reinforce Wealth Management & Life Insurance Capture value from P&C Insurance and Payments' deals

Benefit from further omnichannel reinforcement

Enhance tech innovation, lean banking, Cybersec

Further consolidate a "future-proof" balance sheet

Empower People and Communities

Merging into one 2017 - 2019

New digital-enabled backbone 2020 - 2023

Scale-up adoption & accelerate 2024 - onwards

Merging of different IT systems / operations into a single one in 2017 (first year of the merger), further integration of specialized banks (Aletti, Akros, ...) & branches optimization Adoption of a fully digital front-end, development of a new back-end framework, data center consolidation (from 5 to 2)



Adoption of cloud, leveraging on our new "agile" architecture



Reinforce our commitment on cybersecurity



Strengthening of key competences



Adoption of AI & Generative AI

Achieve digital excellence leveraging on faster, more innovative, efficient & secure IT



Higher IT investments with an improved "mix" towards transformation

Investing more and better while becoming faster, more efficient, secure & resilient



Achieve digital excellence leveraging on faster, more innovative, efficient & secure IT



Embrace cloud and adopt new agile architecture to access best-of-breed technologies & speed up innovation



web banking transactions processed on cloud



Internalize key competencies to improve our delivery model

200+ professionals

with key technical skills¹; of which ~15% for cybersecurity

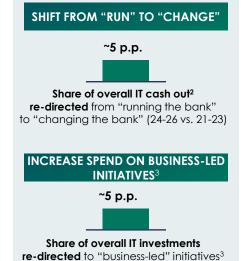


Strengthen our defenses & improve our operative resilience

+20% investments on cyber in 24-26

vs. 21-23 plan





(24-26 vs. 21-23)



Al @ Scale to transform our way of doing business

Pushing innovation throughout the Group leveraging on **Advanced Analytics**, **Machine Learning** & **Generative AI** with a **Group value-driven strategy**



Generate
value from Al
on the entire
value chain



Higher commercial productivity (revenues)

e.g., Al data-driven advisory, marketing customization, flow optimizer for Digital Branch...



Improved efficiency (Costs)

e.g., streamlined operations, leaner internal helpdesk,



e.g., faster & better credit decisions, improved compliance.... ~30 new use cases

released by 2026 of which ~30% adopting generative AI

~25% of additional investments focused on Al

...thanks to a clear strategy / framework

Value-driven prioritization of use cases

Hub & Spoke service model enabled by Al Centre of Excellence

State-of-the-art AI environment with advanced built-in features: new data lake, cloud-native, privacy by design, dedicated data governance ...



Operations efficiency, cost control, lean banking, greener footprint

KEY INITIATIVES

ICT

Vendor & contract optimization



Technical improvements e.g., consumption reductions, outdated hardware decommission. ...

15% Cash out savings vs. ICT 2023 baseline

Operations

- Back-office automation with Robotic Process Automation (RPA), Al & Generative Al
- Simplification / revision of internal processes and internal procedures to enable the operating transformation

20% Ops productivity

Real Estate



Reduction of non-instrumental assets and working spaces optimization



~20% reduction in 2026 vs. 2022 in power consumptions (Scope 1&2)

50% Generating 2230M RWA optimization
Non-instrumental Real Estate assets disposal

Other G&A

- Zero-based cost budgeting and demand management applied also on "run" expenditures
- **Cost-optimization initiatives** on selected cost items (e.g., switch to video surveillance, reducing internal printing, optimizing info-providers, ...)
- · Organizational de-layering

5% Other G&A¹ reduction vs. '23 baseline

BENEFITS



~€90m

cross-category gross savings identified (2026 vs. 2023)

Carbon neutral

for Net Scope 1 & 2 emissions by 2024

Already 100% of electric energy from renewable sources maintained throughout the Plan



Distinctive track-record and future-ready "credit-machine"

leadership in SMEs &

Reinforce Wealth Management & Life

Capture value from P&C Insurance and Payments' deals Benefit from further omnichannel reinforcement

Enhance tech innovation, lean banking, Cybersec Further consolidate a "future-proof" balance sheet

Empower People and

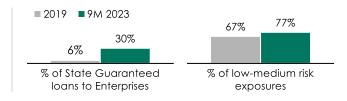
2016-2023: BBPM DE-RISKING TRACK RECORD



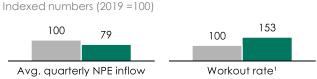
TODAY'S STARTING POINT: STRONGER AND MORE SOLID

Portfolio quality strongly improved

Credit Machine with extracapacity and more advanced than ever



100 79 Avg. quarterly NPE inflow



- Credit policies: RWA-driven and specialized by sector
- Early Warning System: machine learning and daily bank account data to improve monitoring and prevention
- Gardant Joint Venture and optimized servicers' portfolio to improve recovery performance
- Credit risk data warehouse: managerial and risk data integration to support decision-making



Notes: 1 Includes Cancellations, Write-offs, Recoveries, Cure & Other, 2 Annualized

Increasing effort and performance on pre-default and prevention

END-TO-END STRENGTHENING IN CREDIT LIFECYCLE MANAGEMENT

Reinforcement of credit granting, default prevention

- Smart and digital lending: lower risk and more capacity

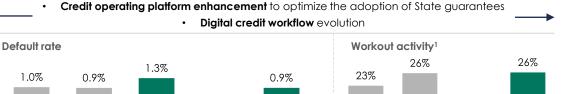
 Small ticket: Al-ML powered automated lending process
 - Complex decisions: enriched data-set and more time to support credit experts
- Pre-default: dedicated team adopting more specialized strategies
- Exit strategies from higher risk exposures supported by credit policies framework and dedicated internal KPI

2024

Credit policies to address Net Zero strategy

Improved recovery performance and extra workout capacity

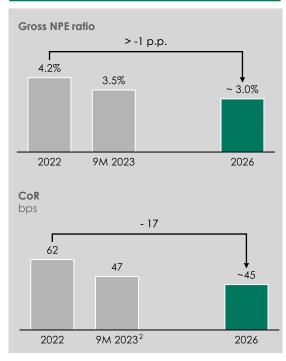
- Step up in the proactive management strategy of workouts on single names
- Automation and digitalization of disposal processes on small ticket / clusters of NPE



2022

2026

AMBITIONS





2023E

2022

2026

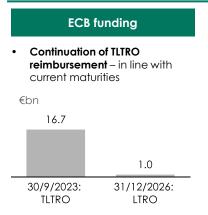
2023E

Optimization of funding strategy and securities portfolio

STARTING POINT AND STRATEGIC PRIORITIES

ESG FOCUS

Funding management in the new scenario



Investment Grade issuer status

Higher cost effectiveness in bond issuance activities



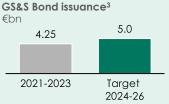


4.5

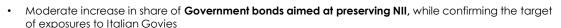


Leadership among Italian Banks as issuer of Green, Social & Sustainable Bonds (1st green issuer in 2022, 2nd in 2023)

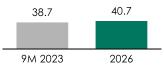
GS&S Bonds Framework aligned with EU-taxonomy (Nov. 2023)²



Securities portfolio optimization



Nominal Banking Book⁴ €bn



Average Yield at due date vs purchase (Maturities and New Investments) – Banking Book



Exposure to Italian Govies on total Govies

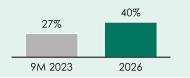


3.8

Previous Strategic Plan target confirmed

 New Sustainable Investment Policy to be published in 2024

% of non-Govies ESG bonds





Notes: 1. Net of maturities. 2. Eligible Taxonomy-aligned categories are: Energy, Construction and Real Estate activities and Manufacture of basic chemical. 3. Issued under the GS&S Bonds Framework. 4. Data referred to the Parent Company (excl. Commercial Bonds, GACS, financial assets at fair value, equity securities).



A comprehensive plan to empower our People

Broaden leadership in SMEs &

Reinforce Wealth Management & Life

Capture value from P&C Insurance and Payments' deals

Benefit from further omnichannel reinforcement

People

Strategy

<u>2</u> 2

Enhance tech innovation, lean banking, Cybersec Further consolidate a "future-proof" balance sheet

Empower People and Communities

Creation of a **new training Academy structure** to uphold a new standard in skills development

Sustainability, Accessibility & Inclusion

- **Disability** management
- Diffusion of a diversity and inclusion culture
- Certifications on **gender equality** (UNIPDR 125)
- Accessibility («GuardiamOltre» project)

Generational change Academy

- **Exit plans** for around 1,600 people
- Around 800 new voung hires, of which ~200 IT-tech specialists (e.g., data scientists, cloud and cybersecurity specialists, ...)

Talent mamt and people development

- **Personalized paths** for new hires
- **Reskilling initiatives** with a specific focus on ~500 front desk operators (ref. reduction of branches/cash desks)
- Evolution of **remuneration systems** with a retention logic
- Short-term and Long-term incentive plans for managers & employees confirmed aligned with ESG targets

Flexible and agal-oriented work

Smart Working evolution as lever to work-life balance improvement and talent attraction (e.g., tech)

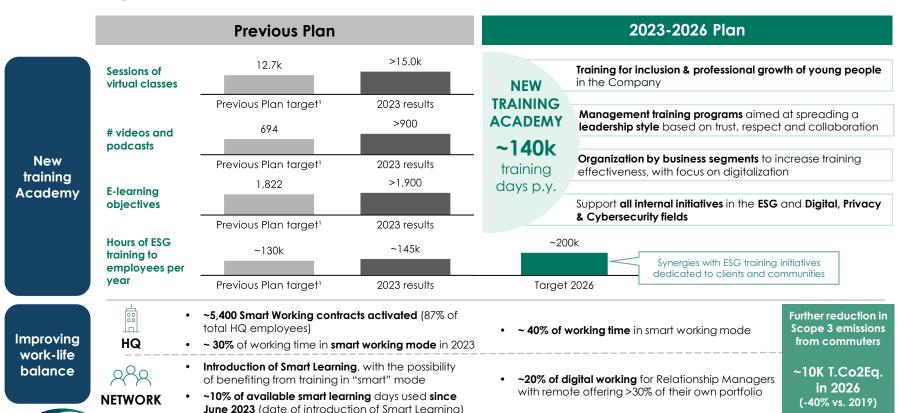
Communication tools

Evolution of internal communication toolkit also leveraging on Al-driven solutions (e.g., ChatBot)





Academy to enhance skills, commitment for better work-life balance



53

BANCO BPM



Promoting generational turnover and talent management

2023-2026 Plan



Generational change

Around 800 new young hires



Personalized paths for young hires with high potential

 12 months of training and activities in Wealth Management sector

- 12 months of training and activities in the SME sector
- Start of first managerial roles



Professional retraining program

year over year



Young talents

Targeted growth
paths for ~900 young
talents identified in
the Group¹



Women talent empowerment

 +20% women in managerial positions by 2026 vs. 2023





Keeping up our commitment to support Communities

Schools, students and community initiatives

 Renewal of BBPM project launched in 2018 with the aim of sustaining local social initiatives, in particular improving school equipment and rewarding talented students

Financial education and ESG engagement

 Investments in educational activities to spread financial awareness and promote an economic and financial culture, in collaborations with institutional partners

Project Horizon

Involvement of our employees in corporate community services

Volunteering initiatives

Contributions and donations

- Contributions and donations dedicated to social issues to support local community projects, voluntary associations and nonprofit organizations
- Partnership with AIRC

 (~5.5k projects and 600 hours dedicated to spreading awareness)

Social lending

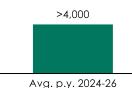
 Strong financial partner of the Third Sector

of social initiatives for local communities, schools and students

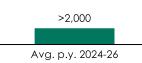


Avg. p.y. 2024-26 in line with current yearly value

Hours of ESG awareness and financial education training¹



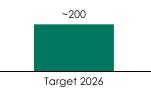
Hours of corporate community services



Contributions and donations to support social and environmental projects² (€m)



New lending to third sector (€m)





Closing Remarks

Cumulatively ~€6bn of Net Income and €4bn of remuneration

«Core» Revenues ¹	2022	2023G	2026
Total Revenues (€bn)	4.7	~5.25	~5.4
o/w NII (€bn)	2.3	~3.25	~3.05
o/w "Core" Non-interest income (€bn)	2.0	~2.0	~2.4
Non-interest income on Revenues	~44%	<40%	~45%
Operating costs (€bn)	~2.5	~2.6	~2.7
Cost/income	54%	<50%	<50%
Net Income (€bn)	0.7	>1.2	>1.5
ROTE ²	7.0%	~12%	~13.5%
CET 1 RATIO	12.8%	~14%	~14%
		30/09/23	
CoR (bps) ⁵	62	47	~45
GROSS NPE RATIO	4.2%	3.5%	~3.0%
NET NPE RATIO	2.2%	1.8%	~1.5%

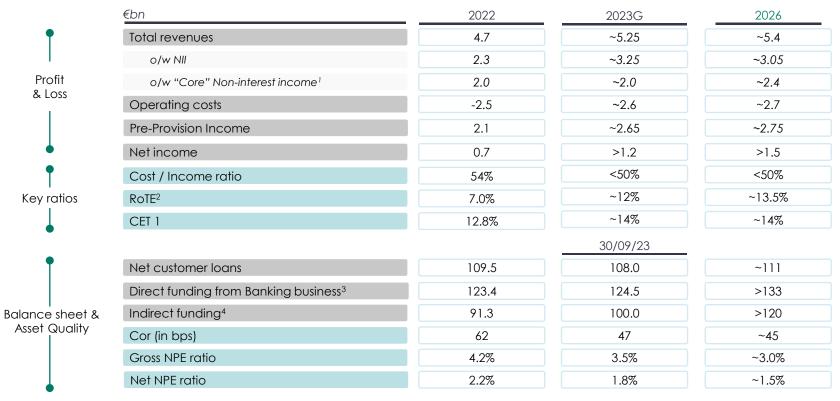
EPS GUIDANCE >0.8€ FY 2023 ~0.9€ FY 2024³ CONFIRMED

- €4bn total shareholder remuneration 2023–26
 - >50% of market cap⁴
 - ~€1.3bnremuneration in 2024
 - Introduction of interim dividend



Appendix

Key financial targets of the Strategic Plan 2023-26





2022 data are restated for the application of IFRS 17 to subsidiary and associated insurance companies.

Notes: 1. Includes: Net fees, Income from insurance business and income from associates. 2. Calculated as Net Profit from P&L (year x)/ Tangible Shareholder Equity 31.12.XX (excluding Net Profit of the period and AT1 instruments). 3. Excluding REPOs and including Cap. Protected Certificates. 4. Excluding Cap. Protected Certificates from AUC.



To improve to

~440K in 2030

Already 100% of electric

energy from renewable

sources maintained

throughout the Plan

+20% at YE26 vs. YE23

#800 (2024-26)

#200K in 2026

~€5m Ava. p.v. 2024-26

Detailed ESG Highlights of the Strategic Plan 2023-26

BUSINESS OWN ENVIRONMENTAL IMPACT Scope 1 & 2 Green & Low Transition risk new lending to >€10bn <480K in 2026 (-20% vs. 2022) consumptions (Gigajoule) Corporate & Enterprises¹ Avg. p.y. 2024-261 Net emissions Scope Carbon Neutral by 2024 1 & 2 Market-based ~€200m **Social Lendina Scope 3 emissions** from (new lending to Third Sector) ~10K in 2026 (-40% vs. 2019) commuters (T.Co2Eq.) €5bn **PEOPLE & COMMUNITY** Issue of Green, Social & Sustainable Bonds (2024-26)Women in managerial positions 40% Share of ESG bonds in the ESG Corporate bond proprietary ptf. at YE26 New young hires • ESG Factory: becoming a reference partner for Corporate & **ESG** training hours for employees Enterprise clients in their sustainable transition • Targets NZBA by Q3 '24 for priority sectors identified and by 2026 for all other sectors, with SBTI to be signed by Q1 '24 Contributions to support Social & Environmental projects

 Remuneration: short-term and Long-term incentive plans for managers & employees confirmed aligned with ESG targets



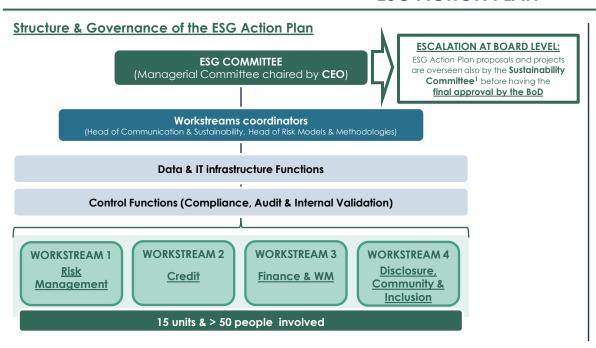
 Enhancement of Climate & Environmental Risk Management and runoff for sectors strongly affected by climate transition confirmed²

• WM & Life Bancassurance: Strengthening of ESG advisory and

enhancement of the ESG products range

ESG Action Plan: further strengthening our Sustainability Governance

ESG ACTION PLAN



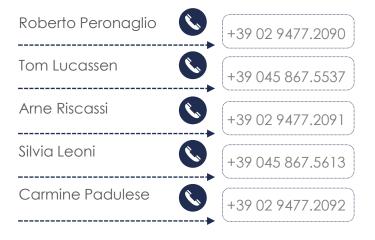
Details:

- Launched in Q3 2023, to be fully developed in the Plan period
- ESG workgroups:
 - Rationalized in 4 interlinked greas
 - Supported by **Data**, **IT and Control Functions**
 - Directly overseen by ESG Committee & CEO

KEY INITIATIVES:

- Further consolidation of internal climate risk measurement, scenario analysis, stress testing and risk reporting, including its public disclosure
- · Enhancement of social and governance risks coverage
- Development of credit policies to address Net Zero strategy
- Develop the ESG strategy at Finance and WM level
- Reinforcement of ESG organizational controls, processes and policies in line with the new Corporate Sustainability Reporting Directive(CSRD)
- Strengthening ESG and financial awareness

Contacts for Investors and Financial Analysts



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