

PRESS RELEASE

Banca Popolare di Milano launches takeover bid for Anima.

THE BID DOCUMENT IS FILED WITH CONSOB

Milan, 13 October 2008 – after announcing its takeover bid for Anima on 23 September 2008 (the "**Bid**"), today, Banca Popolare di Milano filed the bid document for publication (the "**Bid Document**") with Consob, pursuant to paragraph 3, article 102 of Legislative decree no. 58 of 24 February 1998, as subsequently amended and integrated (the "**Consolidated Finance Act** ").

Under paragraph 4, article 102 of the Consolidated Finance Act, Consob will approve the Bid Document within five days of the announcement of the Bank of Italy's authorisation for the purchase a controlling investment in Anima, or, subordinately, once the investment exceeds 33% of Anima's share capital, as per article 15 of the Consolidated Finance Act.

Press Office Ezio Chiodini Anna Lisa Presicce +39 02 77 00 3784 annalisa.presicce@bpm.it Investor Relations Roberto Peronaglio

+39 02 77 00 2574 roberto.giancarlo.peronaglio@bpm.it